

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK**

**MARK:**



**CLASSES:** 3, 14, 16, 18, 20, 21, 25, 26, 28, and 35

**APPLICANT:** Flower Boy Trademarks, LLC

**ADDRESS:** c/o King, Holmes, Paterno & Soriano, LLP  
1900 Avenue of the Stars, 25th Floor  
Los Angeles, California 90067  
United States of America

**ENTITY:** a limited liability company organized and existing under the laws of Delaware

**OUR REF:** FBTM 1804692

**A. BASED ON USE**

The above mark is in use in commerce on or in connection with the following goods and services and applicant requests that the mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(a):

Classes	Goods and Services
14	Key chains; jewelry
16	Stickers
18	All-purpose sports bags; duffle bags
20	Home accessories, namely, throw pillows
21	Coasters not of paper or textile
25	Clothing, namely, shirts, t-shirts, pants, tops, bottoms, jackets, coats, denim jackets, jeans, belts, headwear, hats, bucket hats, caps, sweatshirts, sweaters, cardigans, hoodies, turtleneck sweaters, button down shirts, sweatpants, scarves, socks, vests
26	Clothing accessories, namely, belt buckles
28	Snow globes
35	Online retail store services featuring clothing, headwear, clothing accessories, home accessories, key chains, jewelry, bags, stickers, coasters, and snow globes; retail store services featuring clothing, headwear, clothing accessories, home accessories, key chains, jewelry, bags, stickers, coasters, and snow globes

The mark was first used anywhere for the goods in Class 14 at least as early as April 2017 and was first used for the goods in commerce at least as early as April 2017.

The mark was first used anywhere for the goods in Class 16 at least as early as January 2019 and was first used for the goods in commerce at least as early as January 2019.

The mark was first used anywhere for the goods in Class 18 at least as early as April 2016 and was first used for the goods in commerce at least as early as April 2016.

The mark was first used anywhere for the goods in Class 20 at least as early as January 2019 and was first used for the goods in commerce at least as early as January 2019.

The mark was first used anywhere for the goods in Class 21 at least as early as January 2019 and was first used for the goods in commerce at least as early as January 2019.

The mark was first used anywhere for the goods in Class 25 at least as early as September 2015 and was first used for the goods in commerce at least as early as September 2015.

The mark was first used anywhere for the goods in Class 26 at least as early as January 2019 and was first used for the goods in commerce at least as early as January 2019.

The mark was first used anywhere for the goods in Class 28 at least as early as January 2019 and was first used for the goods in commerce at least as early as January 2019.

The mark was first used anywhere for the services in Class 35 at least as early as January 2019 and was first used for the services in commerce at least as early as January 2019.

Specimens showing the mark as used in commerce on or in connection with the goods and services in each class are presented herewith.

## **B. BASED ON INTENT-TO-USE**

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods and services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class	Goods and Services
3	Nail care preparations and nail polish
18	Bags; handbags
25	Clothing, namely, footwear, underwear, boxer briefs
35	Online retail store services featuring nail care preparations and nail polish, handbags, footwear, underwear, boxer briefs; retail store services featuring nail care preparations and nail polish, handbags, footwear, underwear, briefs

\* \* \* \*

The mark consists of the wording GOLF in stylized form. The “G” appears in orange, with shading of blue. The “O” appears in lighter blue with shading of brown. The “L” appears in green with shading of purple. The “F” appears in yellow with shading of red. The colors orange, blue, baby blue, brown, green, and purple are claimed as features of the mark.

## **ADDRESS FOR CORRESPONDENCE**

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square 17<sup>th</sup> Floor, New York, New York 10036, Attention: Lawrence E. Apolzon (Telephone 212-813-5900).

## **USE ON FILING DATE**

If this application is signed after the application filing date, the applicant verifies that it was using the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date and that the specimen was in use in commerce as of the application filing date.

## **INTENTION AS OF FILING DATE**

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

## **DECLARATION**

**I have read all of the statements below before signing.**

- **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**
  - The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
  - The mark is in use in commerce on or in connection with the goods/services in the application;
  - The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
  - The facts set forth in the application are true.
- **If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**
  - The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
  - The facts set forth in the application are true.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

