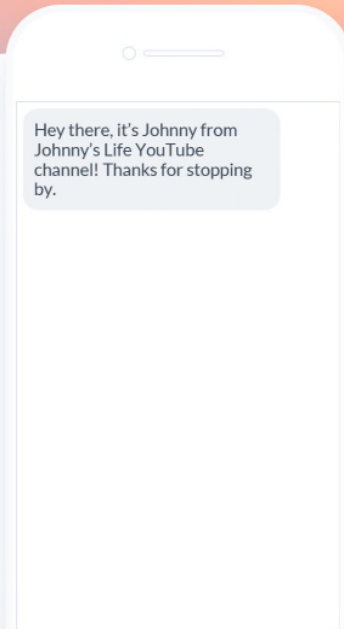


Meet Messenger Marketing

ManyChat lets you create a Facebook Messenger bot for marketing, sales and support. It's easy and free.

[Get Started Free](#)



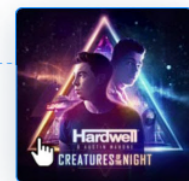
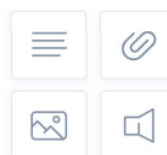
What is a bot?

Try a conversation with ManyChat bot now and see exactly how your business can level up marketing, sales and support using Facebook Messenger.

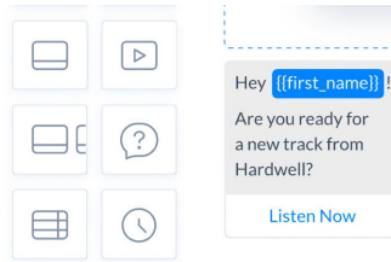
[Start Conversation](#)

Bot Platform

Create your bot in 2 minutes without coding



Our visual drag'n'drop builder makes it easy and fun to setup your Facebook Messenger bot. No programming required - just connect your Facebook page to ManyChat and you'll be up in no time.



Growth Tools

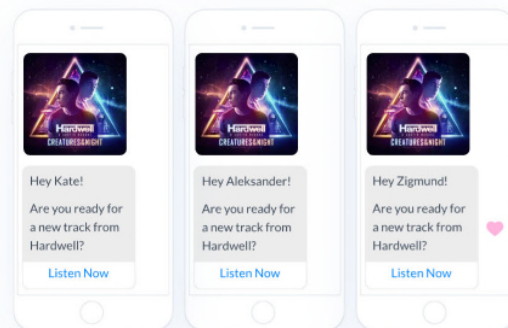
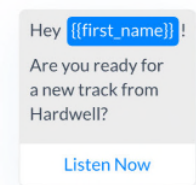
Grow your Messenger bot subscribers

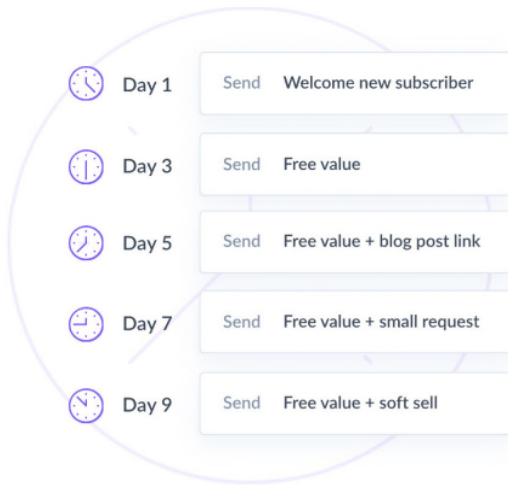
ManyChat makes it easy to grow your Messenger audience by providing a complete set of tools to convert anyone into a subscriber. Whether you already have a following or just starting out - we've got you covered.

Broadcasts

Send messages to your subscribers

Your message should be heard. With 80% open rates Messenger is the best place to make that happen. Yes, you heard us right, eighty per cent open rates, that's x4 better than email.





Sequences

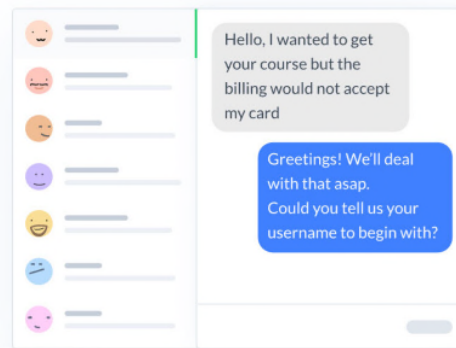
Automate your Messenger marketing

Nurture leads right inside Messenger with our automated Sequences. ManyChat will send messages based on user actions or a time delay, so you can sit back, relax, and enjoy higher conversions.

Live Chat

Stay personal with Live Chat

Bots are better with a human touch. Whether it's a high-ticket sale or a difficult support question - our integrated Live Chat notifies you when your attention is needed and makes it easy to have a conversation with your subscriber.



Why Facebook Messenger?

Messenger is the #1 app in the US and Canada with over 1 billion active users.

It is the most engaging channel with average 80% open rates and 4 to 10 times higher CTRs compared to email. Your audience already uses Messenger everyday and your business should be a part of that conversation.

1 Billion
Active Users

80%
Open Rates

x4-10
CTRs
compared to email

The industry's best are talking about ManyChat

Molly Pittman
Digital Marketer



"ManyChat is the leading-edge messenger marketing tool to create both viral and organic growth for your brand. It helps to create an empowering journey of connection with your fans and followers. This game-changing communication tool helped my brand to attract thousands of new leads within just a few days."

Sean Simpson
Soul Space Media



"We acquired 11,000 new Messenger subscribers in a week, with costs ranging from \$0.13 to \$0.36. And yes, these are people we can broadcast messages to with ManyChat, at any time of day."

Jeff Wenberg
Wenberg Media



"Manychat has helped me effectively reach my audience where they already are...and get a great response doing so. <...> It's almost like validating the content before I make it to guarantee it will have an impact. Plus it also helps remind people to show up to my webinars. Thanks ManyChat."

Common Questions

What is a Facebook Messenger bot?

A bot is a Facebook Page that sends out messages and responds to users automatically.

You'll need an existing Facebook Page to set up its bot functionality.

Why do I need a Messenger bot?

Every day it's becoming harder to reach your audience. People open less email and social media is so noisy you can barely see your own posts. Facebook Messenger bot solves this problem by providing a private channel of communication with each user. It's instant and interactive, and no message is ever lost.

What can a Messenger bot do?

The basic functionality lets you welcome new users, send them content, schedule posts, set up keyword auto-responses (text, pictures, menus), automatically broadcast your RSS feed and much more.

How to create a Messenger bot?

You'll need an existing Facebook Page and administrator rights to manage it. Use ManyChat to create your bot in 2 minutes without coding. Just press the "Create Bot" button and you'll be up and running in no time.

Ready to start Messenger Marketing?
Get started today and upgrade as you grow.

[Get Started Free](#)

