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Natural products news is sent from the Rocky Mountain region.

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### Canyon Bakehouse Is Acquired by Flowers Foods

Acquisition strengthens Flowers Foods position in US gluten-free market

Loveland-based Canyon Bakehouse was acquired by Flowers Foods for approximately \$205 million. Canyon Bakehouse was founded by Josh and Christi Skow and Ed Miknevicius in 2000. It now employs 206 people and operates in a new 165,025-square-foot bakery with two production lines in Johnstown, Colorado. Josh Skow will continue to lead the business as president and Christi Skow will serve as brand ambassador.



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### HopTea Wins New Beverage Showdown 16

Brand wins \$10,000 in prize package

Boulder-based HopIark HopTea claimed victory in New Beverage Showdown 16 at BevNET Live Winter 2018. The non-alcoholic hop-infused tea earned bragging rights and a \$10,000 prize package. The brand launched in 16 oz cans in Whole Foods Market stores in the Rocky Mountain region earlier this year.



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### Boulder Clean Named a 2018 Safer Choice Partner of the Year Award Winner

Brand receives award three years running

Boulder-based Boulder Clean was awarded for its outstanding achievement in the manufacture of Boulder Clean plant-based laundry, dish and surface cleaners that are safer for families, workplaces, communities, and the environment. Boulder Clean is among the Safer Choice Partner of the Year award winners announced by the U.S. Environmental Protection Agency for this year.



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### Lucky's Market to Open 6 New Stores

Retailer continues expansion in Florida

Boulder-based Lucky's Market revealed its plans to launch six new stores in the Sunshine State. Reporting solid growth, the retailer has signed leases for additional store locations in Florida, including two stores in Boca Raton as well as locations in Kendall, Bradenton, Brandon and Clearwater—all of which are slated to open in the next 18 to 24 months.



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### EVOL Foods Launches Functional Nutrition Bowls

Brand expands its breakfast offerings

Boulder-based EVOL Foods launched a line of Modern Nutrition Bowls, which are designed to provide people with the vitamins and nutrients they're looking for to fit their lifestyles. The company has also added to its lineup of breakfast items with four new protein-rich Morning Bowls. All eight new items are made with real, simple ingredients.



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### Crunch Organics Launches Crispy Q's

New products hit stores in January 2019

Greenwood Village-based Crunch Organics launched Crispy Q's, little hash brown bites. Crispy Q's are available in two flavors, Sea Salt and Spicy. The new



products will be hitting stores in January of 2019.

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### Telos Foods Launches First Products

First products are Collagen Coffee Lattes and Collagen Boosters

Boulder-based Telos Foods debuts with their first two lines; Collagen Coffee Lattes and Collagen Boosters. These products are macronutrient blends of Non-GMO high quality protein, healthy fats, and adaptogenic herbs designed to enhance the nutrition of beverages, smoothies, hot cereals, soups, and baked goods.



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### Vessel Works Launches in Boulder

Free mug-share keeps you from wasting paper cups

Boulder-based Vessel Works launched a disruptive solution that takes plastic waste reduction a significant leap forward with its revolutionary "bike-share for cups" concept. The company introduced an innovative "grab, go, drop" model that disrupts the current wasteful throwaway habit. Users sign up once, grab a free, reusable, insulated, stainless steel Vessel cup at participating cafes, then enjoy their drink anywhere and drop their Vessel at any participating cafe or designated return kiosk around Boulder.



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### Moon Mother Hemp Company Celebrates Grand Opening

Company has "seed to sale" model

Boulder-based Moon Mother Hemp Company celebrated the opening of their CBD boutique retail storefront. The shop features the Moon Mother product line of tinctures, balms, and serum. The boutique will also showcase select curated items from outside producers.



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### Cusa Tea Adds 500 Points of Distribution

Company wins BizWest's IQ Innovation award

Boulder-based Cusa Tea expanded distribution with HEB and Cost Plus World Market. This increase in distribution brings them to over 1,200 stores nationwide. The brand also won the BizWest IQ Innovation award in the Natural Foods category, adding to their three Global Tea Championship awards in 2018.



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### Region's Natural Products Industry Navigates a Morphing Market

More than a year since Amazon acquired Whole Foods, Boulder's natural products industry is still navigating its way through a chaotic and morphed retail market. The consensus among natural products leaders — who gathered at BizWest's CEO Roundtable on Natural Products — is that the old playbook no longer applies, as groceries, entrepreneurs and consumers all are deciding how to handle e-commerce.



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### Lucky's Market Launches Shipt in Six States

Same-day delivery to be available in 18 markets

Boulder-based Lucky's Market is kicking off its new Lucky's Market Delivers program with same-day delivery from Shipt in six states comprising 18 metropolitan areas. In early 2019, the Lucky's Market Delivers program will be available in additional locations in Lucky's Market communities in the Midwest as well as new store locations to open in early 2019.



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### The Gluten Free & Allergen Friendly Expo Rebrands with Expanded Offerings

**The Nourished Festival to launch in 2019**

Illinois-based Nourished: The Gluten-Free, Allergy & Special Diet Festival, formerly The Gluten Free & Allergen Friendly Expo, announced it is re-launching in 2019 with expanded offerings and new locations. To better accommodate the 15 million people in the US with food allergies, sensitivities and following special diets, this festival is adding an array of exhibitors to meet the current needs of the most popular food lifestyles.



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**Rowdy Mermaid Kombucha Appoints Justin Gold to Board of Advisors**

**Gold is company's first adviser**

Boulder-based Rowdy Mermaid Kombucha announced that Justin Gold, founder of Justin's, has joined its Board of Advisors. Gold is the first Board of Advisors member for Rowdy Mermaid Kombucha.



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**2019 Financial Planning Bootcamp**

**Free for NB members - Yes, free!**

For natural products entrepreneurs and companies seeking a clear 2019 plan with defined milestones and a detailed cash budget, Simple Startup is providing a free "2019 Financial Planning Bootcamp" for Naturally Boulder members. The company offers to help create a numbers-based plan for the next two years of a company's growth. For free registration, NB members may enter code: NaturallyBoulder.



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**End of Year Celebration & Membership Meeting**

December 10, 5:30-7:30 PM

@ Impact Hub Boulder (1877 Broadway #100)

Join the Naturally Boulder community to celebrate the achievements of 2018 and shape our future! Along with a year-end recap and glimpse at 2019's plans, we want to hear from our members. How can we serve you better? [LEARN MORE](#)



[REGISTER](#)

**Networking Night: Meet the Naturally Boulder Board of Directors**

January 14, 5:30-7:30 PM

@ Alfalfa's Community Room and Alfa-Coworking (1645 Broadway)

Registration coming soon!

**Education Event: Tech Collides with Retail: The User Experience**

January 24, 6:00-8:00 PM

@ Alfalfa's Community Room (1645 Broadway)

Registration coming soon!

**Morning Mingle: Networking as Brand Building**

January 30, 7:45-8:45

@ Alfalfa's Cafe (1651 Broadway)

Registration coming soon!





### The Masters of the Environment Professional Graduate Program is accepting applications for Fall 2019

Interested in a career in food and the environment? The Masters of the Environment Professional Graduate Program is accepting applications for Fall 2019 with a specialization in Sustainable Food Systems. Priority application deadline is January 11, 2019.



The program trains students to approach food system challenges critically and holistically. It equips them with knowledge and skills to drive radical improvements in sustainability, equity, and ethical conduct using food as a tool. Colorado's Front Range is establishing its reputation as a global leader in sustainable food system innovation, and students have frequent access to leading locally-based food system entrepreneurs and thought leaders. Contact Laura Fisher, Recruitment and Outreach Specialist, at laura.d.fisher@colorado.edu, 303.323.5610.

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### Find commercial kitchens for rent near you

The Kitchen Door is a search engine for food businesses to find and connect with kitchens for rent across the country. Whether what is needed is help to grow a business, a way to stay compliant with the health department, or just a place to cook, finding the right kitchen can accelerate a food business to the next level.



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### Soil Regeneration Annual Conference December 12 @ Boulder JCC

Inviting farmers and ranchers of all scales and production systems. You are invited to the third annual Soil Revolution Conference. This full-day event will shed light on the past, present, and future issues surrounding soil health, including the history of global agricultural production, agronomic and financial benefits for today's producers, and the importance of creating resilient landscapes.



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### MBark2Boulder Food Leadership Conference January 2-4, 2019, hosted by CU Boulder's Leeds School of Business

MBark2Boulder is a new education and networking event for MBAs, undergrads and professionals interested in expanding their careers in the natural products business.



Explore topics such as food waste innovations, food insecurity, entrepreneurship, sustainability, impact investing, the plant-based food movement, the changing face of agriculture, and more.

Naturally Boulder members can attend the keynote addresses by Gary Hirschberg (Thursday, January 3, 5-15pm) and/or Stephen Ritz (Friday, January 4, 2-00pm) for free.

Join 30 other companies by participating in the food sampling and Natural Talent Career Fair (Thursday, January 3, 3:30-5:00pm) – a great way to find brand ambassadors, campus and online influencers, and fill your pipeline with talented candidates for future jobs. Contact Joe Dobrow, jdobrow@MBark.com.

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### Natural Products Media Training Boot Camp February 8 @ Enterprise Co-Working, Denver

This media training, customized for the natural products industry, offers to teach how to slay any interview; master the 8-second sound-bite; handle tough questions and reporters; and simply tell a story better. All 15 participants will get on-camera practice. Content is relevant for all brand spokespeople, from marketing managers to CEOs and founders.



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PREMIER



PLATINUM



GOLD





SILVER



BRONZE





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