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## ABOUT TAG



### OVERVIEW

It's a new world for tech, and the Technology Association of Georgia (TAG) has emerged as a world-class membership organization and an engine for economic development for the state of Georgia. TAG's mission is to educate, promote, influence and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances Georgia's tech-based economy.

#### TAG TODAY:

- 35,000+ Members
- 2,000+ Member Companies
- 200+ Events per year
- 27 Societies

Membership in TAG puts you in good company: a who's who of tech leaders and pioneers. With over 35,000 members representing over 2,000 tech and tech-enabled companies, TAG is a leader in the technology industry, connecting you to thought leaders, executives of FORTUNE 500 companies, investors, government

[WHY JOIN TAG?](#)

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and civic leaders, service providers and entrepreneurs. TAG membership also provides you with instant access to our specialized groups that focus on a broad cross section of industries and topics. Our 27 societies encompass more than a dozen disciplines, including international business, mobility, entertainment technology, project management and even offshore development solutions.

When you join TAG, you support the economic development of Georgia's technology industry. In addition to our more than 200 educational and networking events each year, TAG is as an advocate for positive public policy change. We work with government leaders to develop and enact the policies and legislation that will bolster the growth of our technology community.

We further support economic development efforts throughout the state by partnering with city, regional and state chambers of commerce and other growth-oriented organizations to promote the great companies and people that comprise our technology community.

Join TAG today...because the strength of our membership builds value in TAG and will ultimately help us impact the future of technology in Georgia.

Sincerely,  
*Larry Williams*  
 President

### THE HISTORY OF TAG:

TAG launched in January 1999 as a merger of three of the state's largest technology organizations: the Southeastern Software Association, the Business and Technology Alliance, and Women in Technology. At its launch, TAG became one of the largest technology organizations in the country.

TAG is headquartered in Atlanta and has chapters in Greater Augusta, Columbus, Middle Georgia, Savannah, and Athens. The organization is part of the Technology Councils of North America.

### MEET THE TAG STAFF

To learn more about a Staff Member, click on their name below to visit their profile. Staff are listed in alphabetical order by first name.

Avi Mayerhoff  
 Director, Corporate Development

Aysia Rivers  
 Director, Individual Membership

### TWITTER FEED

Tweets by @TAGthink



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Engagement

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Manager of Programs and Student Engagement,  
TAG Education Collaborative

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Ken Viciano Data Governance	Spencer Taft, Director of Analytics/BI Cox Enterprises Data Science & Analytics	Dorren Schmitt, Director of Technology Engineering The Weather Channel DevOps
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Dan Foster, Architect	Nitin Mahindrakar, Principal	Ronnie Bratcher

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UPS  
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Young Professionals

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Product Management

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Gray Matter Systems  
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Dennis Bruce  
Tangonet Business Solutions  
TransTech

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Sandy Welfare, Executive Director  
Women in Technology  
Women in Technology

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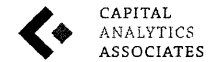
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