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What in the VMEworld...? Ah, It's a Tamed IT Monster

By [Bernadina Hickley](#)



HPE is a Global Diamond Sponsor of [Interop 2019](#), being held from August 26 - 30 in Las Vegas, NV. This year we'll be completely focused on showing you how to Tame the IT Monster. How? By showcasing HPE people and technologies that have proven their ability to transform the heroes' scarier, most horrible IT issues into a bevy of an IT environment that delivers exactly the capabilities and results you want and need for your business.

Our Tamers are easy to find. If you're attending the event, you won't have to look far to find our terrific tamers. Both the technology and the experts you seek will be at HPE Booth 1300. Here's who and what will be waiting for you:

- A talented team of experts will be at our GenSats, ready to answer your questions and explore your challenges and plans. We'll have 6 of these highly trained specialists who meet VMware's most stringent certification requirements (and the bar, waiting to share their IT Taming strategies with you. Note that HPE executives and SMEs will also be available to meet with you at the event. Please ask any HPE representative for assistance in setting up a meeting.
- 55 top-notch Theater sessions - Sessions run on all four days of the event - Sunday - Wednesday. Many are presented at least twice to make it easier for you to attend. Here are just some of the topics:
 - Transitioning hybrid IT with VMware Cloud Foundation and HPE SimpliVity
 - Run IAC applications and DB with VMware on HPE Superdome and Synergy
 - Solving your VDI issues with HPE Synergy and HPE SimpliVity
 - Navigating the risks and challenges of public cloud transformation (CPS)
 - HPE GreenLake File Capacity - How our consumption model really works
- 51 Taming Demos showing HPE - VMware solutions and their results in action. Again, here are just some of the Demo topics:
 - HPE OneSphere
 - End-user computing (UC) with Horizon View (SimpliVity) + Synergy
 - SimpliVity w/ Flexio + NEX
 - GenSIO Technologies
 - Synergy-composable integration with VMware Cloud Foundation and vSAN
 - Multi-cloud Management using HPE OneView for vCenter
 - Smart Storage featuring integrations for Nimble and Snap

A whole lot of tamers galore

- HPE will also be promoting key monster taming, boot booting sessions at VMEworld:
- "It's Data Down World: How to Choose Your Right Data Platform" Session ID: VMW03030 Sunday, August 26, 1:30 PM.
 - "Best Practices for Executing Multi-Cloud Environments" Session ID: LDT036805, Monday, August 27, 2:30 PM.
 - "Composable Infrastructure Innovations: Cloud Foundation and HPE Synergy" Session ID: PRV020805, Monday, August 27, 4:30 AM.
 - "Storage Infrastructure for VMware: Software Defined to Workload Optimized" Session ID: VMW040805, Tuesday, August 28, 10:00 AM.
 - "Taming IT: HPE's composable, software-defined, dynamic datacenter vision" Session ID: LDT350805, Wednesday, August 29, 8:00 AM.

There's no doubt your event schedule is busy. But these sessions are definitely worth including. Check out the event [Calendar](#) [download](#) for more information.

Taming Tamers alert!

HPE offers the most team equal taming talent, only HPE offers the broadest solution portfolio of solutions for VMware customers that solve the complexities of building and managing hybrid clouds, lower capacity with consumption delivery, and accelerate DevOps initiatives with a rich set of APIs. For example, our taming health results in:

- Hybrid cloud deployment from months to days with VMware Cloud Foundation and HPE Synergy
- 90% Guaranteed storage capacity savings with HPE SimpliVity
- Manage and provision tasks 10x faster with HPE OneView + VMware vCenter
- Factor 10x VMware virtual work load performance
- Up to 30% lower capital expenditure with HPE GreenLake



More info on the HPE Monster-Taming Tournament

Complete information on HPE's presence and activities at VMEworld is available on our [event site](#).

Bernadina Hickley is the Global Marketing Lead for the VMware Alliance, directing all aspects of HPE's global alliance marketing strategy and partner marketing. She is responsible for developing and implementing end-to-end sales and marketing initiatives and programs. Bernadina has spent most of her 20-year career at HPE in both engineering and marketing roles and understands both the power and importance of the strategic alliance. You can follow her on Twitter @B_Hickley and on LinkedIn at [https://www.linkedin.com/in/BernadinaHickley](#)

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Tame the IT Monster - LIVE at Discover Las Vegas



Topic Options



KelseyCarroll HPE PRO

Options

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Tame the IT Monster - LIVE at Discover Las Vegas

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Join us in Hybrid IT to interact with the IT Monster LIVE! Learn how you can tame the IT monster HPE's software-defined solutions. Participants will receive a *Tame IT* Sticker.



Learn more: hpe.com/hofriction

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