

Companies

# See the opportunities. Seize them.

enlight specializes in helping middle market companies grow and improve day-to-day execution. We work across industries and sectors, which enables us to solve similar business problems in multiple contexts, and to see patterns that transcend industries.

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Set and achieve growth goals

Improve financial condition

Align teams to execute

Prepare for ownership transitions

We help you seize opportunities that bring immediate and sustainable value to your organization. We forge partnerships with clients to zero in on the most important issues, develop practical solutions and map out a plan of action. Clients credit our approach with helping them achieve immediate results and equipping them to successfully navigate new opportunities and challenges that emerge over time.

THIS IS HOW WE CAN HELP

**Planning & Direction Setting** 

enlighte() tive Alignment	Pricing Strategy
Go-To-Market Plans	Sales Effectiveness
Innovation Plans	Customer Segmentation
Strategic Plans	Department Strategic Alignment
Succession & Exit Plans	Cash Forecasting & Management

## THIS IS WHO WE SERVE

Manufacturing	
Distribution	
Health Care	
Technology	
Consumer Products	
Insurance	

## erBights(/)

Consulting
Legal Services
Family Office
Automotive
Commercial Transportation
Building & Construction
Oil & Gas
Power Transmission & Distribution

Want to take your business to the next level or simply fine tune performance?

<u>Contact us (contact)</u> to find out how we can help.

### WHO WE ARE

enlight is a boutique consulting firm that helps clients navigate their most important challenges. We employ a unique combination of analytical rigor, business acumen and close collaboration with the client. Our approach is enlightening.

### CONNECT

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