

Reach Your Practice Goals Faster by Strategically Monitoring Your Practice's Key Performance Indicators



A Division of **ABB** OPTICAL GROU

About Glimpse

Glimpse is the industry's first "PUSH" informatics service designed to help business owners measure and track performance, identify growth opportunities, forecast future trends, and compare results among peers. Created to deliver all information in our simple and easy to understand Glimpse report card.

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Why Glimpse?

You cannot improve what you do not measure. We go above and beyond to provide the user with more statistics than anyone else can offer. With Glimpse, our features allow you to maximize the dollars that you already have simply and effectively.

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Key Features & Benefits

- Accurate Data
- Fast Analysis
- High Data Security
- Staff Metric Engagement Tools
- Missed Revenue Identifier
- Customized Dashboard
- Goal Setting & Tracking Software
- Multi-Location Comparisons
- Live Benchmarking
 Country



What Our Customers Say

The Glimpse dashboard and reporting system is so easy and simple. I love how I can instantly get quality information at a push of a button from my iPhone, iPad or desktop computer anywhere. Before I had to depend on my staff to generate over 8 different reports, waste their time to compile the information and then we could finally have a planning meeting. My managers and associate doctors use Glimpse to evaluate exactly what is happening in the practice. They can see production, optical, contact lens, ancillary testing and

• Doctor & Statt Performance Measure

Keep Up With Your Competition

The Average Glimpse Practice:

- A 30:1 return
- Grows by 8.1% in gross revenue
- An increase of \$21.55 for revenue per patient
 Able to Compare their metrics to over 1,000 businesses, live
- Ranks the overall value of Glimpse to their practice as a 9 out of 10

medical procedures all in a simple to see format that is extremely powerful. I especially love the real time comparison data to see how my office stacks up to others. I have told several of my colleagues about Glimpse and they

~ Dr. Larry Wan

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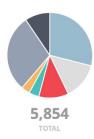












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Learn More



Get Glimpse

First, take a few moments to fill out our online form. Then one of our team members will contact you back to get details about your practice. From there you are off and running.

Contact Us

GLIMPSE Contact Info Navigate **Features** 1909 Beach Blvd, Suite 202 Jacksonville Beach, FL 32250 In-depth Analytics Daily Snap Shot Home Live Accurate Benchmarking **Features** Phone: 904-503-9616 Monthly SWOT Reports Custom Consultation Support: 1-888-413-5245 Automatic Metric Results PMS/FHR Integration

support@glimpselive.com

Request Demo

> Monthly Enhancements

> Customer Support

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> Potential Calculator

> Glimpse Games

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In-Depth Analytics

Recognize growth opportunities and future trends.

Monthly SWOT Reports

Quick reports sent directly to you identifying your strengths, weaknesses, opportunities, and threats to your growth.

Monthly Enhancements

We field requests from our users and implement new features on a monthly-basis free of cost.

Track your Workforce

Measure performance amongst employees to identify who's excelling and who's falling behind.

PMS/EHR Integration

Glimpse Live integrates with your existing Practice Management System. Your data is pulled nightly into our fully secure cloud data storage using HIPAA requirements.

Glimpse Games

Our practices have fun designing a challenge designed to increase practice revenue in target areas. This process saves you time by having Glimpse track your performance for you and update you on your "score"

Live Accurate Benchmarking

Track results against your peers of like-size at a regional & national level.

Automatic Metric Results

Save time with updated metrics on a daily basis.

Daily Snap Shot

Capture a brief view on how your practice performed vesterday.

Custom Consultation

Glimpse guides you in choosing the business management solutions specific to your needs.

Customer Support

Glimpse has a 1-hour customer support response commitment. If you have any questions while using our service, we're ready to help!

Potential Calculator/Missed Opportunity **Alerts**

Glimpse provides true data analytics to determine your potential revenue opportunities based on your current practice performance compared to our very own Glimpse averages.

Additional Products



Glimpse ID

- Top and Bottom Performing Brand Performance Metrics
- · Sales & Profitability of Key Brands
- Manufacturer and Brand Overall Practice Breakdown



Spotlight

Think of the Glimpse Dashboard as your "gym equipment" while Spotlight is your "personal trainer" hired to help you achieve your goals by creating a realistic plan to effectively execute and track your goals along with proper motivation.



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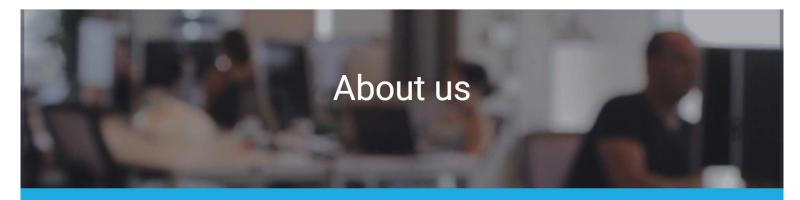
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Our purpose is to help doctors and organizations succeed by making business analytics simple. We save them time and allow them to focus on patients. We show them where they can improve.

About Us

GLMPSE

Our task is to ensure that the best healthcare information technologies and practice management tools are integrated and made available.

Glimpse was created by private business owners who wanted to analyze their performance. Understanding that a business owner serves many roles, Glimpse was designed to save time and increase profits by reporting key business opportunities in an easy and intuitive report.

The Glimpse program safely interacts with the owner's database to create a Glimpse report on a daily basis. The Glimpse report enables the owner to instantly track their total business performance while quickly identifying opportunities for improvement and anonymously benchmarked against their peers regionally and nationally.

Sales: 904-503-9616 Ext 1 | sales@glimpselive.com

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