



## Take **Control** Of Your Cloud Data!

Meet the next-generation cloud data migration tool, with built-in OCR and machine learning



Migrate Data To The Cloud Intelligently



File Tagging Enables Security And Enterprise Search



Monitor Cloud Locations For Spilled Or Unprotected Data

## Core Concerns for Cloud Migration

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### Confidentiality

Sensitive documents are most vulnerable when they're moved to new locations, especially cloud locations that may have different security rules and network accessibility. And every organization has information that it considers proprietary or confidential. Many organizations also manage sensitive customer data, such as credit card numbers, social security numbers, account numbers, and health information. And despite the best efforts of technology and policy, sensitive data is occasionally exposed — and the ramifications are sometimes severe. Competitors may gain access to a company's most valuable secrets. Customers may lose confidence in a firm's ability to protect their data. And the damage done to a company's reputation may be expensive and permanent.



### Availability

Once migrated, it's equally important that organizations be able to access valuable information in a timely fashion. This is an exceptionally tricky problem, as most files are not properly tagged with useful metadata. Most organizations rely on full-text search, which frequently results in overwhelming search results. Also, many files (such as pictures, videos, and scanned PDF documents) are not searchable — nor are documents containing pattern-based information. And without proper metadata tagging, sophisticated technologies like digital rights management (DRM), attribute-based access control (ABAC), and content targeting become completely ineffective. These limitations result in losing potentially valuable data down deep content gravity wells.

## Key Product Features



## Analyze Content

- Out-of-the-box support for a wide range of file types, including most Microsoft Office and Adobe documents.
- Patented OCR pre-processing capabilities support scanning picture, image, and scanned PDF documents.
- Machine learning supports identification of shapes in image and video files.



## Discover Keywords

- Evaluate scanned assets (and stamp file metadata!) against a centralized list of organizational keywords.
- Full support for both static and pattern-based keywords, like SSNs or credit card numbers, based on industry-standard regular expressions.



## Migrate and Tag

- Scan documents shares with recursive network scanning.
- RESTful API for inline deployment with existing document management systems.
- Automatically tag files with discovered keywords.



## Monitor Changes

- Scan network locations for spilled data against enclave keyword rulesets, with recursive file ingest.
- Highly customizable auditing and historical reporting, with drill-down capability.

Schedule A Demo

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Solution Brochure

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Detailed Overview

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