

Ultimate Email Productivity

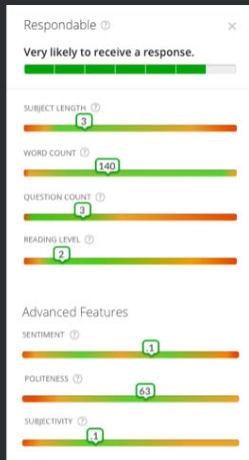
Send messages at the perfect time, get a reminder if your email doesn't receive a response, and add a smart calendar assistant that lets you schedule meetings and share your real-time availability, all without leaving your email!

TRY IT NOW



I don't know how I kept track of my emails before @boomerang. It's great. [Not an investor]

John Henderson, White Star Capital



Responsible: write perfect emails

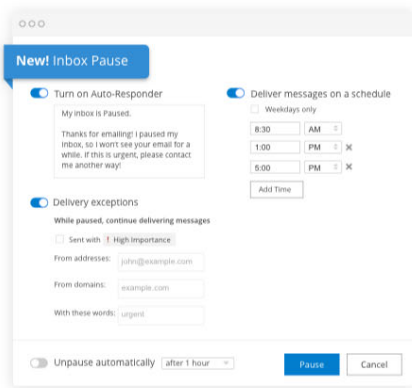
Add an assistant that uses artificial intelligence to help you write better, more actionable emails in real time. Based on data from millions of messages, Responsible makes every email you send more effective:

- Get more responses to your emails
- Always strike the right tone
- Get insight into how you write

WRITE BETTER EMAILS NOW



Office App Awards 2016 - Winner, Most Business Value for an Office add-in



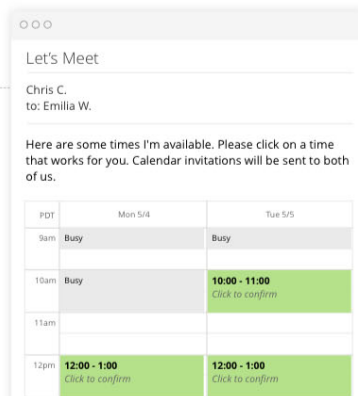
Focus on what matters without distraction

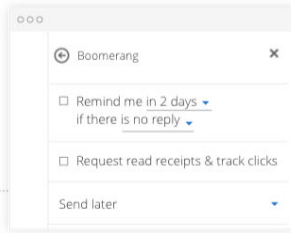
Inbox Pause gives you control over when emails appear in your inbox. It's proven to increase productivity, lower stress, and make you a happier person.

LEARN MORE ABOUT INBOX PAUSE

Schedule meetings with just one email!

Click times you'd like to meet inside a view of your schedule, then send it as an always-up-to-date visual calendar grid embedded into an email. Recipients can confirm the meeting by just clicking a time that works for them, and calendar invitations will automatically be sent to all of the attendees.





Get notified if a recipient doesn't respond

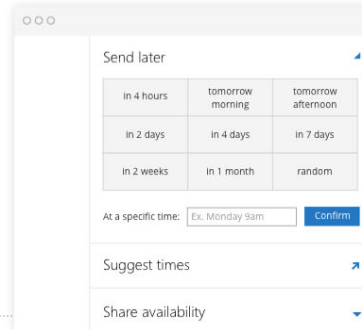
Sending a follow-up message increases response rates by 48%. Important conversations won't fall through the cracks, and you can stay on top of everything without feeling stressed.

Upgrade Outlook with Boomerang!

GET BOOMERANG

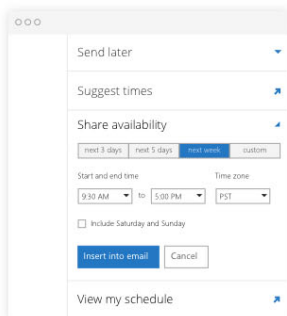
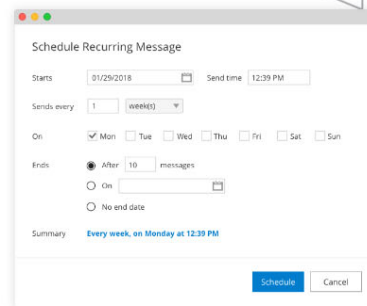
Send emails at the perfect time

A well-timed email is 30% more likely to be read than a poorly-timed one. Boomerang's send later feature lets you write a message now, then have it delivered whenever is best, without keeping your computer on.



Schedule recurring messages

The recurring messages feature puts sending out repetitive emails on autopilot! Send a timekeeping email every Friday, a reminder to update Salesforce at the end of every quarter, and remind yourself to check in with a prospective client the first day of every month.



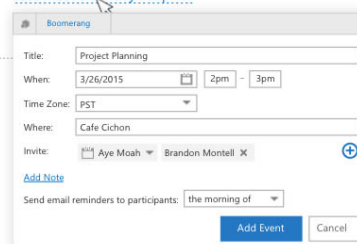
Share your real-time availability inside an email

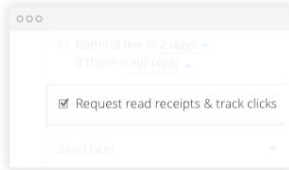
Embed your free/busy status inside an email that automatically updates as your schedule changes. Recipients can use any mail system, and it just works - even on mobile! Only your free/busy information is shared, and the links expire, so your privacy is always protected.

Eliminate human errors from meeting scheduling

Scheduling meetings happens via email - Boomerang makes email good for scheduling meetings without errors! Look up your schedule/agenda for the day without having to switch windows and try to remember which times were suggested. Most importantly, Boomerang prevents you from accidentally double-booking yourself.

Let's meet on Friday at 2pm.





TO	SUBJECT
joe@baydin.com	Check these out
Opened - 3 times	FIRST May 10 LAST May 13
Clicked - 6 clicks	
3 http://bit.ly/18ZaHdP	FIRST May 10 LAST May 12
3 http://bit.ly/1Thi0PB	FIRST May 10 LAST May 12

Know when your email gets read or clicked

With Boomerang read receipts, you can get notified both when a recipient opens your email and when they click on any link in the message. You'll be able to follow-up (or not have to) knowing whether your email was read. And unlike most email tracking software, Boomerang's read receipts respect privacy, reducing the chance your email is marked as spam.

Upgrade Outlook with Boomerang!

TRY IT NOW

theguardian

TE

lifehacker

TNW
THE NEXT WEB

The New York Times

Inc.



Sales and Businesspeople

Demo at 5pm on Tuesday. Dinner at 7pm. Drinks at 9. Boomerang helps you keep all these events straight. You won't need to reschedule meetings, and you can spend all that time you used to spend managing your calendar on closing more deals.



Small Businesses

If you're part of a small business, you have to wear a lot of hats. Organizing your calendar and inbox shouldn't be one of them. Boomerang gives your entire organization an assistant that makes scheduling a breeze.



You

From freelancers to soccer moms to CEOs to admins, organizing your email becomes more difficult each year. Regardless of what's on your business card, if you have a crowded inbox, Boomerang can help.

How-To Videos

- [How to Schedule Emails to Send Later](#)
- [How to Add Follow-up Reminders](#)
- [How to Use Boomerang Read Receipts & Email Tracking](#)
- [How to Share & Embed Outlook Calendar Availability](#)

Other Resources

- [Boomerang vs. Other Outlook Add-ins](#)
- [Boomerang's Send Later vs. Outlook Delay Delivery](#)

52,309,230 messages delivered

320,456 businesses powered by Boomerang

Upgrade Outlook with Boomerang!

Join the millions of people who are using Boomerang to email more effectively.

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