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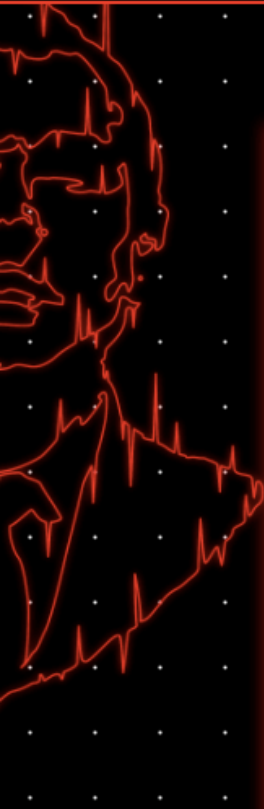
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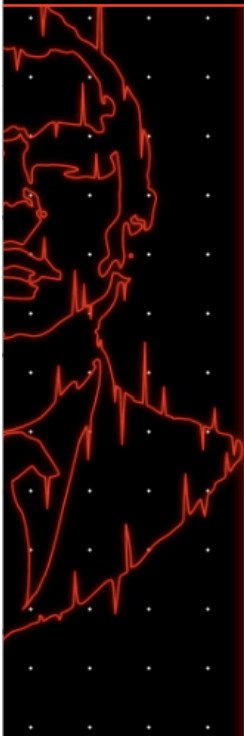
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HELLO

Red Balloon Security is a leading security provider and research firm for embedded devices across all industries. Founded in 2011 by Dr. Ang Cui, the company's core technology, Symbiote Defense, was originally developed within Columbia University's Intrusion Detection Systems Lab. Red Balloon Security's pioneering R&D is led by a team of world-class academic researchers and developers who have published seminal research papers in the fields of embedded security and intrusion detection, led US Department of Defense funded research activities, ethically disclosed vulnerabilities within hundreds of millions of ubiquitous embedded devices and worked as embedded security researchers within various intelligence agencies.



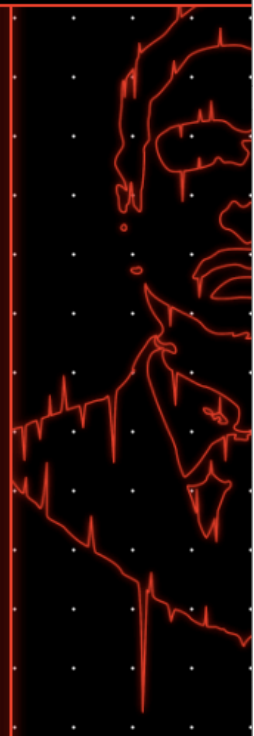


SYMBIOTE

The First Universal Embedded Defense for all embedded devices

Symbiote is a platform-independent, OS-agnostic, real-time, host-based intrusion defense that works by layering specific defense modules and diverting unused CPU cycles for defense. Symbiote is designed to protect any and all embedded devices, from printers to PLCs. It can be applied to any device regardless of OS, CPU type, or hardware.

Borrowing from strategies seen in nature, like defense through diversification and defensive mutualism, Symbiote Defense keeps embedded systems safe against a wide variety of attacks. It defends devices without requiring any code change from the vendor, any additional or upgraded hardware, and all without impacting the functionality of the device. Red Balloon Symbiote Defense is interlaced into the binary code and data of the host it protects. It is injected into the firmware in a randomized fashion. Once injected, it operates alongside the host program during





randomized fashion. Once injected, it operates alongside the host program during runtime and continuously ensures that the code and data of the host device is untampered and never modified without permission. Symbiote Defense starts protecting the host the instant the host turns on, and will detect any unauthorized attempts to modify the firmware's code or data within a fraction of a second, regardless of whether the device is in sleep mode, or busy servicing requests.

For more information, email info@redballoonsecurity.com

TEAM

MANAGEMENT

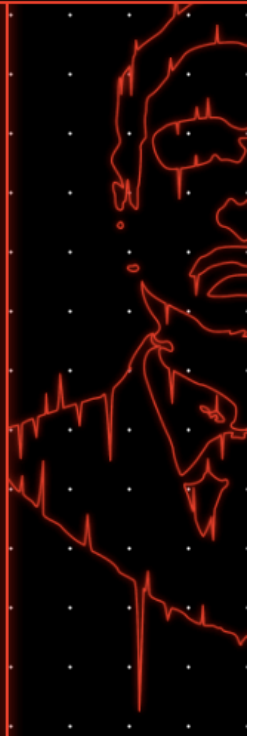
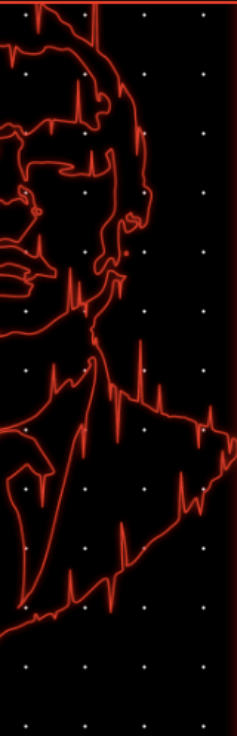


MANAGEMENT

Red Balloon Security is led by a strong management team with significant track records in science, technology and entrepreneurship. The company management carries significant experience in business, engineering and computer science. Dr. Ang Cui, the CEO, ranks among the world's foremost experts in cybersecurity and is a former member of the Columbia University Intrusion Detection Systems Lab (IDS Lab). Dr. Cui is the inventor of Symbiote. The technologies he pioneered represent the state of the art for practical embedded systems defense.

RESEARCH

The Red Balloon Security research team comprises of world-class academics and researchers whose collective vision, passion and hard work has turned an idea of universally compatible security for all embedded systems into a reality. We have established ourselves as thought leaders in both academic and commercial security communities. Members of the Red Balloon Security team have published seminal





communities. Members of the Red Balloon Security team have published seminal research papers in the fields of embedded security and intrusion detection, lead major DoD funded research activities, ethically disclosed vulnerabilities within hundreds of millions of ubiquitous embedded devices, and worked as embedded security researchers within various intelligence agencies.

