UNITED STATES PATENT AND TRADEMARK OFFICE APPLICATION FOR REGISTRATION OF A SERVICE MARK

MARK:

RoD NeXT

CLASS:

42

APPLICANT:

Zensar Technologies Limited

ADDRESS:

Zensar Knowledge Park, Plot # 4

MIDC, Kharadi Off Nagar Road Pune 411 014

India

ENTITY:

a limited company organized and existing under the laws of India

OUR REF.:

ZNSR 1814212

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following services and asserts a claim of priority based upon the application identified below in accordance with Section 44(d):

Class 42: Scientific and technological services, namely, research and design in the fields of artificial intelligence, database management, and data processing; design, development, installation and maintenance of computer software and software tools and consultancy thereof; software as a service (SAAS) services featuring software for use in database management; programming of computer software for others; platform as a service (PAAS) featuring computer software platforms for use in database management; application service provider, namely, hosting, managing, developing, and maintaining applications, software, and web sites in the fields of mobile information access and remote data management for wireless delivery of contents to handheld computers, laptops and mobile electronic devices; design and development of computer hardware; design, creation, hosting and maintenance of websites for others; research and development of new products, technology and methods of operation in the field of information technology; consulting in the field of information technology; data mining; quality management services, namely, quality evaluation and analysis, quality assurance, and quality control in the field information technology for others; computer website design, development and maintenance; providing a website featuring technology that enables users to upload and share texts, documents, images and videos.

Application to register said mark in India for Class 42 was filed on November 29, 2018 under Application No. 4011476. Applicant requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.



(F2860018.2)

The mark consists of the wording "ROD NEXT" in a blue stylized font. The letters "O" in "ROD" and "E" in "NEXT" are in lower-case while the remaining letters in the wording are capitalized. There is a white arrow that is outlined in red at the top right corner of the letter "T" in "NEXT."

The mark is a coined acronym for "Return on Digital, with New and eXponential Technologies."

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, Attention: Susan Upton Douglass (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce in connection with the services listed in this application as of the application filing date.

DECLARATION

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

Zensar Technologies Limited

By:

Mr. Garrav Tongia

Title: Authorised Signatory

Dated: 27th December, 2018