DOCKET NO.: G0889.20016US00

UNITED STATES PATENT AND TRADEMARK OFFICE UNITED STATES DEPARTMENT OF COMMERCE

MARK:

CONVICTION

CLASS NO.:

Applicant:

Gimlet Media Inc.

State of Incorporation:

Delaware

Address:

41 Flatbush Ave

7th Floor

Brooklyn, New York 11217

The above-identified applicant requests registration of the above-identified trademark shown in the accompanying drawing, and hereby requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

Applicant has a bona fide intention to use the mark in commerce for downloadable audio recordings in the fields of entertainment, news, history and general interest; entertainment services, namely, providing podcasts and non-downloadable audio recordings in the field of entertainment, news, history, and general interests; entertainment in the nature of ongoing television shows and providing non-downloadable movies via a video-on-demand services; production and distribution of television shows and movies.

Applicant: Trademark:

Gimlet Media Inc. CONVICTION

Power of Attorney

The undersigned hereby appoints, with full powers of substitution and revocation, the following as its attorneys and/or agents to file this declaration and to transact all business in the Patent and Trademark Office in connection therewith:

Daryl L. Achilles Michael A. Albert Nicole Davis Amar Eric L. Amundsen Michael J. Attisha C. Hunter Baker Jason W. Balich Melissa Beede Cristin Berkey Brandon S. Blackwell Adam S. Boger Joshua M. Brandt David F. Cauble Tani Chen Yahua Chen Thomas S.Chlebeck Bryan S. Conley Gregory F. Corbett Elizabeth A. DiMarco Heather J. DiPietrantonio Stuart V. Duncan Smith Roque El-Hayek Neil P. Ferraro Emma L, Frank Thomas A. Franklin Renée C. Fuller Edward R. Gates David S. Gesner

James M. Hanifin, Jr. John S. Harmon Jason M. Honeyman Gerald B. Hrycyszyn Jeffrey D. Hsi Elizabeth A. Hudson Elisabeth H. Hunt Robert E. Hunt Robert A. Jensen Marc S. Johannes Oona M. Johnstone Hunter D. Keeton Jessamine M. Lee Sardiaa S. Leney Christina M. Licursi Helen C. Lockhart Chelsea Loughran Ethan W. Marks William R. McClellan Gabriel J. McCool Marie A. McKiernan Amy J. McMahon Andrea D. Merin Joshua J. Miller Kevin Mosier James H. Morris

Michelle K. Nyein

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Michael J. Pomianek

Randy J. Pritzker

Michael N. Rader

Daniel G. Rudoy

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Anant K. Saraswat Turhan F. Sarwar Claire E. Schuster Maria A. Scungio Michael Siekman Karan Singh Amanda Slade Laura B. Sole Nathan R. Speed George Stamatopoulos Charles Steenburg Stephanie G. Stella John L. Strand Andrew J. Tibbetts Maria A. Trevisan Michael J. Twomey John R. Van Amsterdam Ryan M. Van Olst Janice A. Vatland Jessica A. vonReyn Robert H. Walat Patrick R.H. Waller Edmund J. Walsh Jennifer J. Wang Daniel T. Wehner John L. Welch Andrew W. Williams Douglas R. Wolf Daniel W. Young Lock See Yu-Jahnes Wei Zhang

Edward J. Russavage

Eric J. Rutt

whose post office address is Wolf, Greenfield & Sacks, P.C., Federal Reserve Plaza, 600 Atlantic Avenue, Boston, Massachusetts 02210-2206, Telephone Number (617) 646-8000, and Telecopier Number (617) 646-8646. Direct all correspondence to Douglas R. Wolf at the above address and phone number.

Richard F. Giunta

Matthew H. Grady

Patricia Granahan

Michael A. Greene

Eric P. Greenwald

Applicant: Trademark: Gimlet Media Inc. CONVICTION

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the undersigned is properly authorized to execute this application on behalf of the owner; the undersigned believes Applicant to be the owner of the trademark or service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), the undersigned believes Applicant has a bona fide intention to use the mark in commerce and to be entitled to use such mark in commerce; to the best of the undersigned's knowledge and belief no other person, firm, corporation, or association has the right to use the above-identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as may be likely, when used on or in connection with goods of such other person, to cause confusion, or to cause mistake, or to deceive; and all statements made of the undersigned's own knowledge are true; and all statements made on information and belief are believed to be true.

Gimlet Media Inc.

Date: $\frac{12}{2}$ $\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$

By:

Name: Nazanin Rafsaniani

DRAWING PAGE

Applicant: Address:

Gimlet Media Inc. 41 Flatbush Ave

7th Floor

Brooklyn, New York 11217

Class No.:

Goods/Services:

downloadable audio recordings in the fields of entertainment, news, history and general interest; entertainment services, namely, providing

podcasts and non-downloadable audio recordings in the field of

entertainment, news, history, and general interests; entertainment in the nature of ongoing television shows and providing non-downloadable movies via a video-on-demand services; production and distribution of

television shows and movies

Mark:

CONVICTION