



# CONGA OVERVIEW

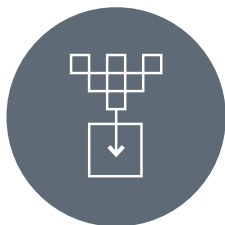
Sales Execution Simplified with Data, Document Generation, Contracts and Reporting



Since 2006, Conga has been the go-to application provider for Salesforce users who want to optimize their CRM investment and accelerate their sales cycle. The Conga Suite of products, which includes Composer, the #1 paid for application on the Salesforce AppExchange, increases the value of the Sales Cloud by simplifying and automating data, documents, contracts and reporting.

As a Salesforce Platinum Partner with industry-recognized products and support, Conga has rapidly built a base of more than 150,000 users, in 45+ countries, across all industries. Thousands of customers rely on Conga daily to manage and simplify critical business processes, including leading companies like Hilton Worldwide, Sony, Expedia, Schumacher Group and CBRE.

## CONGA'S CORE SOLUTIONS INCLUDE:



### DATA

Optimize your Salesforce investment with advanced data management from Conga ActionGrid. We believe that accelerating your sales cycle starts with good data management in Salesforce. By turning Salesforce Lists and Related Lists into Excel-like spreadsheets users can easily update, manage and act on the data in Salesforce increasing data integrity, user adoption and creating more accurate documents and reporting.



### DOCUMENTS

Conga Composer helps businesses optimize their CRM investment with customized quotes, invoices, account plans and reports that simplify the sales process and increase time to revenue. The ability to merge data from anywhere in Salesforce to create enterprise-grade professional documents with rich text and images sets Conga apart in the noisy Salesforce AppExchange.



### CONTRACTS

Conga Novatus automates the entire Contract Lifecycle Management process, including drafting, negotiation, workflow and approvals, reporting, renewal management, and electronic signature simplifying businesses contract management for faster resolution and organized storage.



### REPORTS

Conga Reporting provides rich insight and visibility into Salesforce activities that drive revenue, without requiring hours of manual number crunching and data analytics. Complex reports can be delivered on a schedule to individuals inside and outside your Salesforce organization creating the information flow necessary to make decisions to accelerate the sales cycle and time to revenue.



## CONGA PRODUCT LINE

### Conga ActionGrid™

**Conga ActionGrid** Turn Salesforce lists, related lists and reports into an actionable, Excel-like spreadsheets to dramatically increase user productivity while improving the user-experience and user adoption rates.

### Conga Composer™

**Conga Composer** Create more efficiencies in your organization by optimizing Salesforce with the automation and simplification of enterprise-grade professional documents and reports.

### Conga Conductor™

**Conga Conductor** Batch and schedule Conga Composer solutions to maximize efficiency with Conga Conductor.

### Conga Contracts™

**Conga Contracts** Accelerate and simplify your contract negotiations in Salesforce.

### Conga Courier™

**Conga Courier** Conga Courier makes reporting fast and easy delivering Salesforce data to those who need it—both inside and outside your organization by customizing complex reports that move business forward.

### Conga MailMerge™

**Conga MailMerge** Simplify mass mailings by generating hundreds of printable letters, labels and envelopes all at once.

### Conga Novatus™

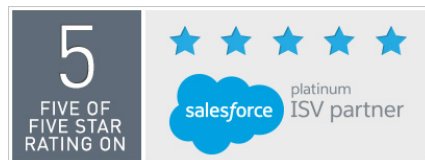
**Conga Novatus** Contract Lifecycle Management made easy. Conga Novatus automates the entire CLM process, including drafting, negotiation, workflow and approvals, reporting, renewal management, and electronic signature.

### Conga QuickMerge™

**Conga QuickMerge** Helps automate Composer and Conga Mail Merge solutions by expanding the scope of how they can be launched.

### Conga Workflow™

**Conga Workflow** Total process automation with no user interaction. Conga Composer triggers the execution of individual Composer solutions via Salesforce workflow rules with Conga Workflow.



**Conga Americas  
Global Headquarters**  
390 Interlocken Crescent  
Suite 500  
Broomfield, Colorado 80021  
+1.303.465.1616

**Conga EMEA London**  
1 Fore St  
London EC2Y 5EJ  
+44 20 3608 0165

**Conga APAC Pty Ltd**  
Level 11  
68 York Street  
Sydney NSW 2000  
+61 2 8417 2399