

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: **SWEETENNIAL**

Class: 025 and 030

Applicant: Hostess Brands, LLC

Commissioner for Trademarks
P. O. Box 1451
Alexandria, VA 22313-1451

Dear Sir:

APPLICATION FOR TRADEMARK REGISTRATION

Applicant, Hostess Brands, LLC, is a Delaware limited liability company, with a business address of 1 East Armour Boulevard, Kansas City, MO 64111.

Applicant requests registration of the above-identified mark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 *et seq.*, as amended) for the following goods:

Hats, long-sleeved shirts, baseball shirts and jackets in Class 025

Bakery goods, snack cakes, cakes, brownies, breads, buns and rolls in Class 030

Applicant has a *bona fide* intention to use the mark in commerce on or in connection with the above-identified goods. (15 U.S.C. 1051(b), as amended).

The mark will be used on packaging, points of display, signage and in other ways customary to the trade for advertising the goods.

STANDARD CHARACTER CLAIM

The mark is presented in standard characters without claim to any particular font style, size or color.

POWER OF ATTORNEY

Applicant hereby appoints:

Cathryn A. Berryman	Lekha Gopalakrishnan
David Odom	Stanley R. Moore
Ross T. Robinson	Robert C. Shaddox

all lawyers with the firm of WINSTEAD PC and members of the Bar of the State of Texas, as my attorneys, with full power of substitution and revocation, to prosecute this application, to transact all business connected therewith and to receive the Certificate of Registration.

Please address all communications to:

Cathryn A. Berryman
2728 North Harwood Street
Suite 500
Dallas, Texas 75201
(214) 745-5172
(214) 745-5390 (facsimile)
Email: cberryman@winstead.com

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; she believes the Applicant to be the owner of the mark sought to be registered, or if the application is being filed under 15 U.S.C. 1051(b), he/she believes the Applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

HOSTESS BRANDS, LLC

Dated: 12/13/2018

By: 

Name: Jolyn J. Sebree

Title: Senior Vice President