



SHYFT Post-launch Solution

SHYFT's Post-Launch Solution is built to impact the most critical factor to post-launch success: business agility. SHYFT empowers you to rapidly adjust to ever-changing market dynamics and safety signals by unifying 100s of complex datasets into one addressable data fabric, using best-in-class analytical tools to easily exploit that data fabric for maximum analytical insight.

[EXPLORE SOLUTION](#)

<p>STRATA DATA MANAGEMENT</p> 	<p>LUMEN INSIGHTS</p> 	<p>QUANTUM REAL-WORLD EVIDENCE</p> 	<p>NOVA PATIENT NAVIGATOR</p> 
<ul style="list-style-type: none"> Retail Data Management ↓ Rare Disease Data Management ↓ Specialty Data Management ↓ Master Data Management ↓ RWE Data Management ↓ 	<ul style="list-style-type: none"> Real-World Disease Insights ↓ Launch Insights ↓ Sales Insights ↓ Market Access Insights ↓ 	<ul style="list-style-type: none"> RWE Analytics & Observational Research ↓ 	<ul style="list-style-type: none"> Patient Care Coordination ↓