



## An Inclusive Economy for the Bay Area

Sharing the benefits of economic growth with everyone

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### Six Principles for Pricing Driving to Reduce Congestion, Pollution and Crashes

News / November 29, 2018

Cities and states are proposing policies that would discourage driving by charging for some of the costs it imposes on others — namely congestion, pollution, heart and respiratory disease, greenhouse gases and deaths from collisions. It won't be easy to start pricing something that's been free for so long. To get the benefits without a backlash, SPUR offers six principles for fair and effective transportation pricing.

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**NOV 29**  
 THU  
**Northern California and the Failure of Politics**  
 12:30 p.m. SF



### SPUR Community Shares Its Vision for the Bay Area in 2070

News / November 19, 2018

Earlier this year, SPUR began planning its first ever regional strategy for the Bay Area, an aspirational vision of what the region could be like in the year 2070 and a roadmap for getting there. Here's what participants in three community workshops shared about their values and vision for the region for the next half century.

**MAR 6**  
 WED  
**2019 Good Government Awards**  
 5:30 p.m. SF



### How Has San Francisco Run Out of Money for Affordable Housing?

News / November 8, 2018

San Francisco is running out of funds to build affordable housing, and the city will need to make changes quickly to fix the problem. How did this happen and what can be done? A combination of rising construction costs and new requirements is slowing down new development and curtailing incoming fees. SPUR has five suggestions for how to address the problem before it gets worse.



### Can the Reluctant Metropolis Embrace Enthusiasm for the Future?

News / November 5, 2018

In his final public address, outgoing SPUR President and CEO Gabriel Metcalf shared his reflections on where the Bay Area has been and where it's going. To end our housing crisis and transportation woes, he argued, our reluctant metropolis must embrace its role as a world city and economic center.



### Learning From Tokyo


Urbanist Article / October 30, 2018

SPUR's recent study trip to Tokyo made even the most avid urbanists on our staff and board feel like country mice. Because Tokyo is so different, it's easy for Americans to disregard it as a source of ideas for our own urban areas. But there's a lot that the cities of the Bay Area can learn from the most populous metropolitan region on earth.

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