

**Trademark/Service Mark Application, Principal Register**

Applicant: **American Bible Society**

Mark: **FIRST THING**

Class: **09**


American Bible Society  
A New York Not-for-Profit Corporation  
101 North Independence Mall East FL8  
Philadelphia, PA 19106-2155

**DECLARATION**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he is properly authorized to execute this application on behalf of the applicant; he believes the applicant to be the owner of the trademark or service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he believes applicant to be entitled to use such mark in commerce; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his own knowledge are true; and that all statements made on information and belief are believed to be true.

**AMERICAN BIBLE SOCIETY**

11/19/2018  
Date

  
Stephen S. Kao  
General Counsel