



BIC Graphic is a leader in product safety, including Prop 65 compliance. Nearly all of our product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Visit bicgraphic.com for complete details.

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it's your story™
souvenir™

BIC graphic introduces...



NEW CHAPTER BEGINS



Everyone has a story.

souvenir™
bicgraphic.com



The Souvenir™ brand tells modern stories with a fresh and imaginative twist. Designed to fit your unique style, Souvenir™ writing instruments are the perfect choice to record special moments, memories, and ideas. Use the power of Souvenir™ quality to effortlessly showcase your distinctive brand. It's your personality on paper, It's Your Story™.



What is Souvenir™?

- **Distinctive products** – All are one of a kind writing instruments designed exclusively in-house
- **Elevated features** – Advanced ink technology and weighted barrels
- **Innovative decoration** – Full barrel imprints or unique and modern textures
- **Prominent branding** – Superior construction with co-branding capabilities
- **Product integrity** – Quality and product safety we stand behind

Test the sample attached and share your story about Souvenir™ brand products online #souvenir #itsyourstory

XXXXX item name

Material: plastic
all the rest of the catalog
stuff goes here
etc
etc
etc

NEED ITEM INFO TO GO HERE
(CATALOG DATA FOR THIS
SPECIFIC PEN SAMPLE, AND
PRICING)



One line of romance copy about this specific pen can go here.