

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR TRADEMARK/SERVICE MARK REGISTRATION

Mark: **DURA ARMOR**

Int'l. Class No.: 9

Navajo Manufacturing Company is a corporation duly organized and existing under the laws of the State of Colorado, located and doing business at 5330 Fox Street, Denver, Colorado 80216.

Applicant requests registration of the above-identified mark in the U.S. Patent and Trademark Office on the Principal Register established by the Trademark Act of July 5, 1946 (15 U.S.C. §1051 et seq.) for the following services:

USB cables; USB cables for cellphones in Class 9

The mark was first used as to the goods at least as early as March 1, 2018; was first used in commerce as to the goods as early as March 1, 2018; and is now in such use. One specimen showing the mark as used in commerce is presented herewith.

Applicant claims ownership of Application No. 87/712,134.

The undersigned hereby appoints **Simor L. Moskowitz**, Ken-Ichi Hattori, Scott M. Daniels, Stephen G. Adrian, John P. Kong, Sadao Kinashi, Nicolas E. Seckel, Thomas E. Brown, Michael J. Caridi, Shuji Yoshizaki, William M. Schertler, Ryan B. Chirnomas, Andrew G. Melick, George W. Lewis, Kumiko Ide, Samantha J. Moskowitz and Alan S. Cooper as its attorneys representing Applicant in all matters associated with this application, to prosecute the application to register, and to transact all business in the Patent and Trademark Office in connection therewith; and hereby revokes all previous powers of attorney herein. Please address all correspondence to the law firm of Westerman, Hattori, Daniels, & Adrian, LLP, 1250 Connecticut Avenue, NW, Suite 700, Washington, DC 20036.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant;

he/she believes applicant to be the owner of the mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051 (b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; that all statements made of his/her own personal knowledge are true; that all statements made on information and belief are believed to be true; and in the event that the instant application was filed without signature, that all of the facts and statements set forth herein are and were true and correct as of and on the date of filing of this application.

**Navajo Manufacturing Company**



By:

\_\_\_\_\_  
Gordon Levy, CEO

Dated: September \_12\_, 2018  
Attorney Docket No.: TM180238US00