IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK APPLICATION PRINCIPAL REGISTER

MARK:

UNLOCK YOUR POTENTIAL

CLASS NO:

030 (International)

APPLICANT:

M2D2, LLC

a California limited liability company

1975 Derby Drive

North Tustin, CA 92705

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant, M2D2, LLC, a California limited liability company, doing business at the above said address, requests registration of the above-identified trademark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended) for the following goods:

"Coffee; prepared coffee and coffee-based beverages; cold brew coffee" all in International 030

Applicant intends to use the mark in commerce on the above-identified goods by using it on labels, packaging, signage, in advertising and promotional materials, on the Internet, and other ways customary in the trade for Applicant's goods.

Mark: UNLOCK YOUR POTENTIAL Applicant: M2D2, LLC

POWER OF ATTORNEY

Applicant hereby appoints Dwight Law Group and its individual attorney, Amanda V. Dwight with offices at 2603 Main St., Suite 200, Irvine, California 92614, phone number (949) 515-0003, fax number (949) 266-8680, to prosecute this application to registration, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration.

DECLARATION OF APPLICANT

The undersigned being warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the sole and exclusive owner of the trademark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her knowledge are true and all statements made on information and belief are believed to be true:

Date: August 29, 2018

David Longridge

Member M2D2, LLC Applicant

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STANDARD DRAWING

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