

POWER OF ATTORNEY

Applicant hereby appoints, with full powers of substitution and revocation, all practitioners of Lando & Anastasi, LLP associated with Customer Number:

37462

as Applicant's attorneys or agents to file this application and to transact all business in the Patent and Trademark Office in connection therewith.

Please direct all telephone inquiries to: Nathan T. Harris at 617-395-7000.

Please address all correspondence to:

Nathan T. Harris
Lando & Anastasi, LLP
Riverfront Office Park
One Main Street – Eleventh Floor
Cambridge, MA 02142

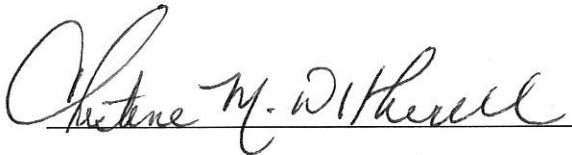
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LAND'S END DIRECT MERCHANTS, INC.

Date:

8/28/18

By:



Name: Christine Witherell

Title: Associate General Counsel