IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: TOPLINE and Design

Int'l Class Nos.: 30

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant, Arcor S.A.I.C., a corporation duly organized and existing under the laws of Argentina

with its principal place of business at Maipu 1210 Pisos 2 y 3 (1006), Buenos Aires, Argentina, hereby

requests registration of the above-referenced mark shown in the accompanying drawing in the United

States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15

U.S.C. Section 1051 et seq., as amended) for the following goods:

Chewing gum and candy, in International Class 30.

Applicant has a bona fide intention to use the mark in commerce on or in connection with the

above-referenced goods (15 U.S.C. Section 1051(b), as amended.).

Applicant bases this application also on Argentine Trademark Registration No. 2.140.454 dated

February 3, 2007, in accordance with 15 U.S.C. Section 1126(e), as amended and will submit a copy of the

same before the application may proceed to registration.

The colors black, white, dark green, light green and silver are claimed as a feature of the mark.

The mark consists of the word "TOPLINE" written inside a quadrangle; the quadrangle is divided

in three portions-an upper and lower portion in the color light green with dark green and silver striping,

and the center of it in white; the letters "TOP" appear in black and the word "LINE" appears in green,

with silver shading behind all the letters.

Applicant is the owner of U.S. Registration No. 3,840,098 dated August 31, 2010.

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## **POWER OF ATTORNEY**

Applicant hereby appoints Perla M. Kuhn; William R. Hansen; Michael J. Leonard; Christopher D. Olszyk, Jr. and Bridget A. Short of the law offices of Fox Rothschild LLP, of Princeton Pike Corporate Center, 997 Lenox Drive, Building 3, Lawrenceville, NJ 08648-2311, as its attorneys to prosecute this application, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

## APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of Fox Rothschild LLP, of Princeton Pike Corporate Center, 997 Lenox Drive, Building 3, Lawrenceville, NJ 08648-2311 as its attorneys and representatives upon whom notices or processes in proceedings affecting the above-identified mark may be served.

## **DECLARATION**

The undersigned declares that she is properly authorized to execute this application and to make this declaration on behalf of Applicant; the Applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date; that she believes Applicant to be the owner of the mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), she believes Applicant to be entitled to use the mark in commerce; that to the best of her knowledge and belief, no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; that all statements made herein of her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001; and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

ARCOR S.A.I.C.

Laura Sansalvador

Legal Manager

Applicant:

Arcor S.A.I.C.

Applicant's Address:

Maipu 1210 Pisos 2 y 3

Buenos Aires (1006)

Argentina

First Use:

Intent to Use

First Use in Commerce:

Intent to Use

For:

Chewing gum and candy, in International Class 30.

Remark:

Sections 1(b) and 44(e) application.

