



You know **SOMEONE** with gut disease.
We guarantee it.

[Learn More](#)



Millions of people are searching for a solution



Gut Health

A Growing Epidemic

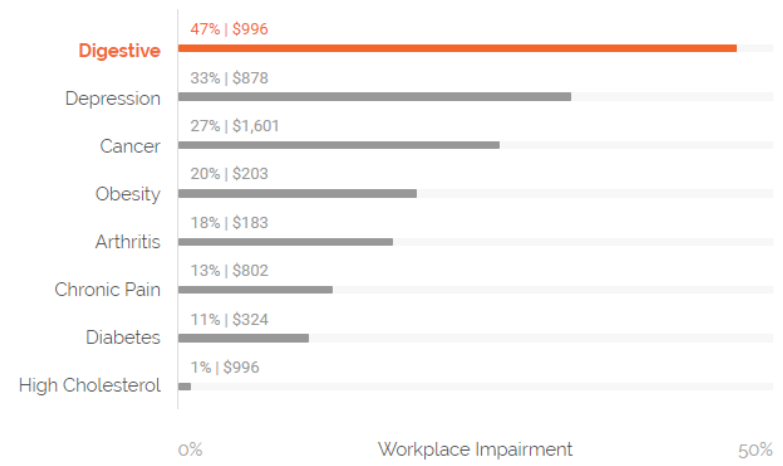
Chance are, you know someone with digestive disease. Over 70 million Americans have a digestive condition. That's **TWICE the number with diabetes!** And it's rising.

- Food allergies are more prevalent than ever. Just think about the explosion of gluten- and dairy-free options at your local grocery store.
- Our diets are poor—fast food, empty calories, soda addictions.
- Stress—**latest research** on the **brain-belly connection** is incredible.

Cost of health and Rx claims related to digestive trouble: **\$140 billion / year**. Digestive diseases are the second highest healthcare expense in the US—second only to cancer! People with gut trouble **miss work a staggering 35 days/year**.

The thing is, even though 1 in 3 adults and 50% of women have

Annual Productivity | Loss & Cost per Person



Lack of Adequate Care

On one end of the spectrum are doctors who want to scope and/or prescribe one-size-fits-all medication fixes that only work temporarily and come with awful side effects. Plus, digestive disease is complex. Drugs are only part of the equation and don't work for everyone.

Average wait time to see a gastrointestinal specialist in the US:

60-90 days

On the other end of the spectrum are "new age" solutions peddled by supposed gurus who promise to cure you with a confusing regimen of herbal supplements, elixirs and alternative therapies.

