

THE BALD TRUTH

Learn more about the causes of hair loss
and what you can do to prevent it.

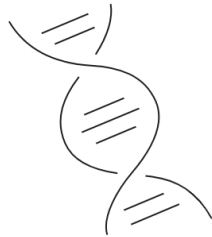
The Problem

Male Pattern Baldness, also known as Androgenetic Alopecia, is the most common form of hair loss. And it happens earlier than anyone expects. In fact, 2 out of 3 guys will experience some form of MPB by the time they're 35. Even with today's advancements in science, there's still no known cure. The good news? There are proven treatments that can combat the symptoms.



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some form of Male Pattern Baldness
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SOURCE: AMERICAN HAIR LOSS ASSOCIATION



The Causes

Genetics are the most common cause of hair loss. But don't blame mom. You can inherit the baldness trait from either side of your family. A recent study found that there are actually 287 genetic regions that contribute to Male Pattern Baldness.

External factors can also play a role. Using harsh chemical dyes and relaxers can exacerbate the situation, while stress or an unbalanced diet can also lead to additional hair loss.

When it's something else

Sometimes hair loss can be a symptom of a more serious illness or nutritional deficiency. That's one of the reasons why it's so important to talk to a licensed doctor about any significant shedding. They'll evaluate your medical history, as well as your hair loss, to make sure everything is okay.

The Treatments

Good news. There are two safe and effective formulas that are FDA-approved for preventing hair loss. Depending on your condition, your doctor may recommend one or both of these treatments.

Finally, while recent advances have made hair transplants easier and better looking, they remain a highly expensive.

surgical option. Today, a drug based approach remains the safest and least invasive treatment option.



Minoxidil (generic Rogaine®) is a topical treatment that's most effective for regrowth along the top of your head and crown.

[LEARN MORE ABOUT MINOXIDIL](#) →



Finasteride (generic Propecia®) is a prescription pill that's primarily used to stop further hair loss across the entirety of your head, including receding hairlines.

[LEARN MORE ABOUT FINASTERIDE](#) →

All drugs come with possible side effects.

A common concern with finasteride is the possible sexual side effects – like loss of libido or erectile dysfunction. During clinical trials, less than 4% (3.8% to be exact) of users experienced some form of these side effects. In most of those cases, the side effects were experienced in the beginning and resolved over time, both with and without continuing to use the drug. For more details, we recommend reading the full drug information on [minoxidil](#) and [finasteride](#).

IN CASE YOU WERE WONDERING

Things that do not cause hair loss



SHAMPOOING

Seriously, keep showering.



SUNSHINE

But don't forget the SPF.



HATS

Your fedora is just ruining your life in other ways.



MASTURBATION

You do you.



NATURAL HIGH TESTOSTERONE

Sorry, we know it's nice to think you're just too manly for hair.



JUST YOUR MOM

Your dad is probably to blame too. (Equality, now!)

TIME TO TAKE ACTION

Choose the doctor-recommended treatment plan that's right for you, at half the cost of your local pharmacy.

GET STARTED



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