



**Trumpet designs closed-loop brand experiences to deliver a disproportionate return on investment. Analytics tie leads, customers and revenue back to specific messages and tactics. Our tools fall into three categories—Creative, Strategy and Technology.**

BRAND DESIGN

- Naming
- Visual Identity
- Packaging / Line Extensions

CAMPAIGN DEVELOPMENT

- Sponsored Content
- Video (Broadcast, Online)
- Display

EXPERIENCE DESIGN

- Interactive Web Design / Sponsored Experiences
- Environmental Design
- Social Media Content (sans community management)
- Events / Sponsorships / Trade Shows





- BRAND
- Purpose
- Values Definition
- Values Transmission/Training
- Content Strategy

AUDIENCE SEGMENTATION

- Trend Analysis
- Customer Archotyping
- User Personas

PERFORMANCE METRICS

- Regression Modelling
- Analytics-As-A-Service

UX/UI/IA



DIGITAL PRODUCTION

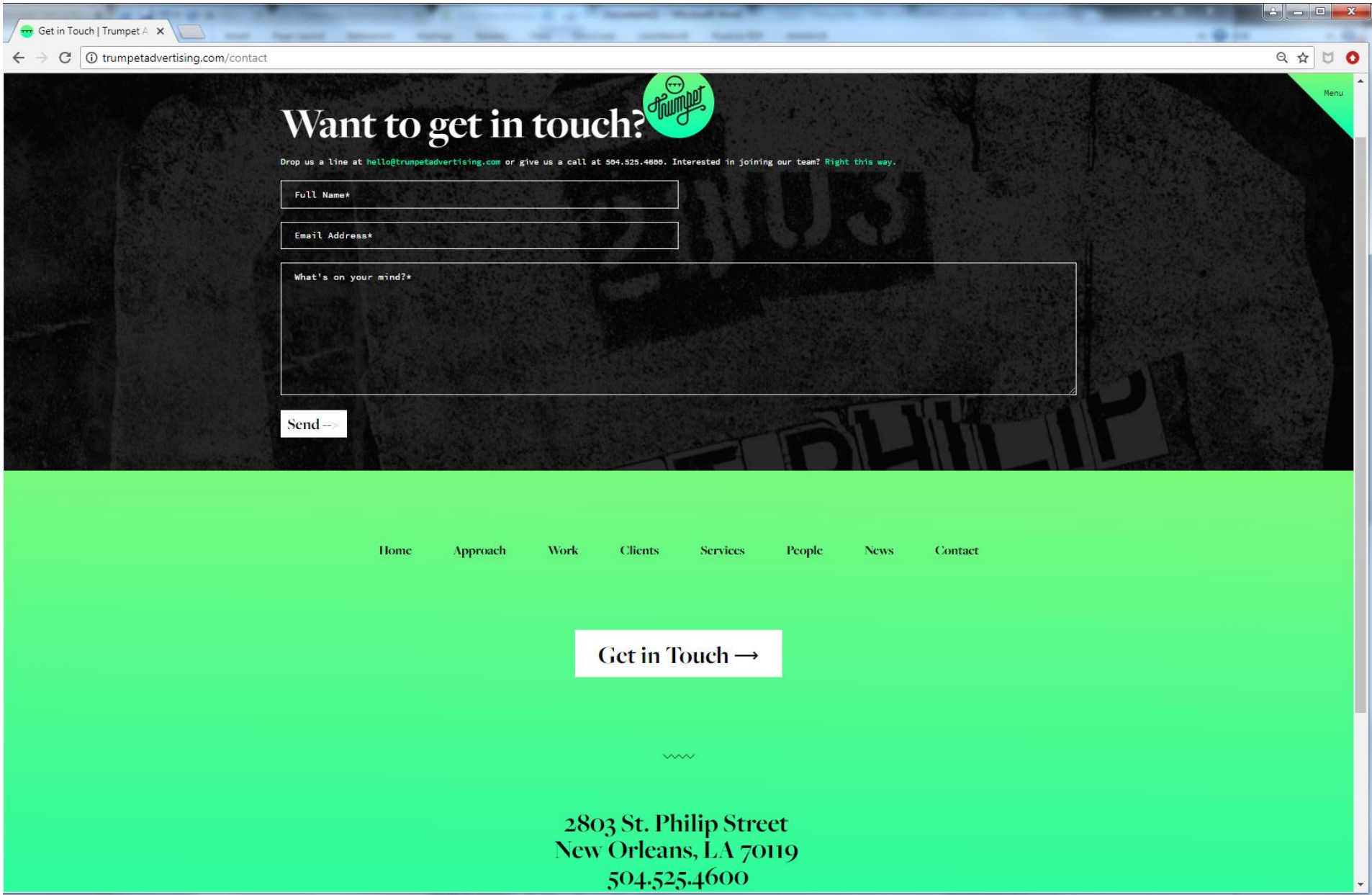
- Web Design + Development
- App Design + Development
- Email Design + Development

DIGITAL MEDIA

- Content Marketing Strategy + Execution
- Search Engine Marketing (SEO, PPC)
- Digital Media Planning + Buying
- Email Strategy + Implementation



Menu



# Want to get in touch?



Drop us a line at [hello@trumpetadvertising.com](mailto:hello@trumpetadvertising.com) or give us a call at 504.525.4600. Interested in joining our team? [Right this way.](#)

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