

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : LESSEREVIL LLC
Mark : HIMALAYAN GOLD
International Class : 030
Docket : LSEVIL T23AUS

DECLARATION OF Andrew Strife

I, Andrew Strife, am a United States citizen and a Corporate Officer of LESSEREVIL LLC, a limited liability company formed under the laws of the State of Connecticut having an address at 83 Newtown Rd, Suite 2 Danbury, CT 06810, and I hereby declare as follows:

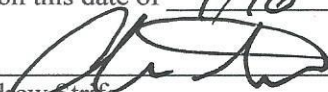
The signatory believes that the Applicant, LESSEREVIL LLC, is the owner of the trademark sought to be registered. The Applicant has first used the mark "HIMALAYAN GOLD" at least as early as 09/29/2016 and has commenced use in interstate commerce in the United States at least as early as 09/29/2016 to the present date, as a Trademark for all the goods recited in the application, namely; Class 030 - Himalayan mineral salt snack foods, namely, popcorn and grain-based chips made from organic, non-GMO ingredients. The specimen shows the mark as used on or in connection with the goods in the application.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support

The undersigned declarant has been hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both under 18 U.S.C. 1001 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, and declares that the undersigned is properly authorized to execute this declaration; and that all statements made of their own knowledge are true and all statements made on information and belief are believed to be true.

EXECUTED on this date of 7/16, 20 18

NAME: 
Andrew Strife
Chief Financial and Operating LESSEREVIL LLC