# Vālo





Vālo, our proprietary tech platform, incorporates data from labor, operations,

finance, and real estate into one dynamic interface, so that you can make better

# decisions about your business.

The Vālo portal acts as a single entry point to all of Cresa's client-facing technology tools, enabling portfolio visualization, data analytics, and business intelligence. It is easy to use, and was created around our clients' needs and preferences.

Valo lights the way, so you can focus on your operations, your people, and the growth of your business.

# Portfolio Visualization

Our portfolio visualization tool keeps you up to date with information essential to real estate transactions, project tracking, and strategic portfolio management from any location at any time. With an emphasis on ease of use and key data points, the portfolio visualization tool gives a complete snapshot of your real estate portfolio, including the status of current transactions, alerts for critical lease dates, and occupancy metrics.

#### Lease Administration

Access your existing lease administration software, or we can build out a custom solution to address your specific needs. Lease administration software provides real-time information about every lease, including key trigger dates when decisions are needed and where missing an important date can be disastrous. It also offers a strategic overview of your portfolio — with aggregated lease details, including terms, conditions, and overall financial impact.

# **Business Intelligence**

Our business intelligence tool allows you to do a deeper dive into your data, revealing key insights to help with strategic planning and proactive decisionmaking. Interactive dashboards consolidate disparate data sources into a single source to enable operational and real estate analytics, historical trending, and KPI reporting. Answer questions quickly, on the go, and make data-guided decisions with confidence.

# File Sharing

With file sharing, you can share, sync, and access files at any time from any device. Having your files stored online makes it easy to organize and share them, facilitating collaboration with teammates. Your files are always up to date, so everyone has access to the latest version. File sharing promotes partnership, making sure that your team and ours have all of the same information.

# Viewpoint

Viewpoint is Cresa's hub for in-depth thought leadership on relevant topics affecting anyone who touches commercial real estate. Search through categories, including geographic strategy, industrial, lease accounting, transaction management, and workplace strategy, or just read the latest from the Cresa team.











File Sharing





Viewpoint

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