

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made this ^{12th} day of July 2018

BETWEEN

BUSINESS SOLUTIONS INTL LIMITED, an English company number 08504757, of 10 Barley Mow Passage, London W4 4PH, United Kingdom ("the Assignor")

AND

CALVIN KLEIN COSMETIC CORPORATION, a Delaware corporation of 350 Fifth Avenue New York NEW YORK 10118 ("the Assignee"), which expression shall include its successors and assigns)

RECITALS:

(A) The Assignor has filed EU Trade Mark application no. 017685363 ("the EUTM") for the trade mark FLAME ("the Trade Mark") on 12 January 2018; and

(B) The Assignor has agreed to assign to the Assignee the right to claim priority from the EUTM for trade mark applications filed to register the Trade Mark in the United States of America.

OPERATIVE PROVISIONS:

1. In consideration of the sum of \$1 (one United States dollar) paid by the Assignee to the Assignor, the Assignor hereby assigns to the Assignee the right to claim priority from the EUTM under any International Treaty, including the Paris Convention, in respect of any trade mark applications filed in the name of the Assignee to register the Trade Mark in the United States of America.


2. This Assignment shall be governed by and construed in accordance with the laws of England & Wales.

IN WITNESS whereof this assignment has been executed on the date first above written.

SIGNED for and on behalf of
BUSINESS SOLUTIONS INTL
LIMITED

Name: CAVIN HYDE-BLAKE

Title: DIRECTOR



SIGNED for and on behalf of
CALVIN KLEIN COSMETIC
CORPORATION

Name: Joseph Conklin

Title: Vice President and Assistant Secretary

