



[Divergence](#) helps explore emerging trends and technologies to develop new business ideas.

The image shows a video player interface. The video content features a blue and green background with a cityscape and digital elements. A green banner at the top reads "Redefine customer engagement" and a blue banner below it reads "with digital experiences". The video player controls show a progress bar at 1/2:17 and a volume icon. Below the video player, there is a dark grey area with white text: "Divergence helps customers explore emerging trends and technologies to develop new business ideas." Below this text, it says "We rapidly develop software prototypes proving user desirability, technical feasibility, and business viability through an ecosystem of open innovation." At the bottom, there is a diagram with the word "idea" on the left and "value" on the right, both in green. A blue lightbulb icon is under "idea" and a blue tag icon is under "value". A green arrow points from the lightbulb to the tag, with the text "COLLABORATIVE DESIGN THINKING APPROACH" written above the arrow.



Test ideas at lower costs



Idea to Prototype in 30 days



Templatized technology sandbox



Access to subject matter experts



Access to start-up eco-system



Joint partnerships & investments