

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**APPLICATION FOR TRADEMARK REGISTRATION
UNDER SECTION 1(b)
PRINCIPAL REGISTER**

MARK : PICO

CLASS(ES) : 012

COMMISSIONER FOR TRADEMARKS:

Applicant ForB, is a California corporation, with offices at 99 Pasadena Avenue, Studio 11, South Pasadena, CA 91030.

Applicant has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with the goods as follows: car seats, booster car seats and carriers all for infants and children; travel systems for infants and children, namely, combination strollers, car seats, car seat bases, and carriers; accessories for strollers, car seats, booster car seats, baby carriers and travel systems all for infants and children, namely, seat pads, neck and head supports, storage compartments; and requests that the mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946, as amended. The mark is in standard characters and no claim is made to any particular font style, size, or color.

Docket No. 159418

POWER OF ATTORNEY

Applicant hereby appoints the following members of the Bar and attorneys of the law firm Lewis Roca Rothgerber Christie LLP, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected with this application, including the execution of verifications or declarations for this document, or any other document, on the applicant's behalf:

David A. Dillard	Constantine Marantidis	Joshua T. Chu	Sami I. Schilly
Thomas J. Daly	Gary J. Nelson	Justin O. Ehresmann	S. Drew Wilson
Edward R. Schwartz	Raymond R. Tabandeh	Shaun P. Lee	Michael A. Koplow
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Michael J. MacDermott	G. Warren Bleeker	Kyle W. Kellar	
Anne Wang	Jason C. Martone	Martin W. Regehr	

The authority under this Power of Attorney of each person named above shall automatically terminate and be revoked upon such person ceasing to be a member or associate of or of counsel to that law firm.

Please address all correspondence and the registration to **LEWIS ROCA ROTHGERBER CHRISTIE LLP, Post Office Box 29001, Glendale, California 91209-9001.**

Docket No. 159418

DECLARATION

I, the undersigned, declare that I am authorized to execute this application on behalf of said applicant; that applicant has a bona fide intention to use the mark in commerce on or in connection with the goods identified in this application, and that said applicant is entitled to use such mark in commerce; to the best of my knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to or used in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

FORB, A CALIFORNIA CORPORATION

Date 6/18/2018

By 

Tracy Liu Vergara
Chief Operating Officer

SIS/cmj

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PICO