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The advertisement features a close-up of two fishing hooks against a blue water background with green grass at the bottom. One hook is a traditional hook with a sharp barb, while the other is a Zoneloc hook without a barb. The text "ZONELOC® VS. TRADITIONAL" is prominently displayed in white, bold letters. Below it, the text reads "Zoneloc® hooks are one of a kind. Guard the fish from the barb!". A yellow button with the text "LEARN MORE" and a right-pointing arrow is located in the bottom right corner.

See what the pros are saying:



Jay Yelas
Bassmaster Classic Winner
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Alton Jones
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Wide Gap Worm

\$4.46

(https://zonaloc.com/shop/zl120-wide-gap-worm/)

Select options (https://zonaloc.com/shop/zl120-wide-gap-worm/)



Wide Gap Magnum Worm

\$4.46

(https://zonaloc.com/shop/zl140-wide-gap-magnum-worm/)

Select options (https://zonaloc.com/shop/zl140-wide-gap-magnum-worm/)



Wide Gap Magnum Worm with WELDED EYELETS

\$6.99

(https://zonaloc.com/shop/zl150bn-wide-gap-magnum-worm-with-welded-eyelets/)

Select options (https://zonaloc.com/shop/zl150bn-wide-gap-magnum-worm-with-welded-eyelets/)



Flippin' Hook with WELDED EYELETS

\$5.96

(https://zonaloc.com/shop/zl160bn-flippin-hook-4pc-black-nickel/)

Select options (https://zonaloc.com/shop/zl160bn-flippin-hook-4pc-black-nickel/)



O'Shaughnessy Offset Shank Worm

\$4.46

(https://zonaloc.com/shop/zl100-offset-shank-worm/)

Select options (https://zonaloc.com/shop/zl100-offset-shank-worm/)



Drop Shot Octopus

\$3.96

(https://zonaloc.com/shop/zl700-drop-shot-octopus/)

Select options (https://zonaloc.com/shop/zl700-drop-shot-octopus/)



Beak Bait

\$3.96

(https://zoneloc.com/shop/zl300-beak-bait/)

Select options (https://zoneloc.com/shop/zl300-beak-bait/)



Spinnerbait Trailer

\$4.46

(https://zoneloc.com/shop/zl1000bn-spinnerbait-trailer/)

Select options (https://zoneloc.com/shop/zl1000bn-spinnerbait-trailer/)



Wide Gap Octopus

\$3.96

(https://zoneloc.com/shop/zl720-wide-gap-octopus/)

Select options (https://zoneloc.com/shop/zl720-wide-gap-octopus/)



Kahle Hook

\$4.46

(https://zoneloc.com/shop/zl200-kahle-hook/)

Select options (https://zoneloc.com/shop/zl200-kahle-hook/)



Wide Gap Circles

\$3.96

(https://zoneloc.com/shop/zl900-wide-gap-circles/)

Select options (https://zoneloc.com/shop/zl900-wide-gap-circles/)



Aberdeen Crappie Hook

\$1.99

(https://zoneloc.com/shop/zl180g-6-zoneloc-aberdeen-crappie-hook-5pc-gold/)

Select options (https://zoneloc.com/shop/zl180g-6-zoneloc-aberdeen-crappie-hook-5pc-gold/)

For Phone Orders Please Call: 1-800-353-9824

Customer Service: info@zoneloc.com (mailto:info@zoneloc.com)

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