# S3 (Standard Character Mark) Dates of First Use Anywhere and In Commerce

#### At least as early as 10/01/1990 for the following Class 35 services:

- Employment agency services, namely placing individuals in temporary and long-term positions;
- Executive search and placement services;
- · Employment hiring, recruiting, placement, staffing, and career networking services;
- · Temporary employment services for long term and extended placement of jobs; and
- Employment agency services, namely filling the temporary and permanent staffing needs of others

#### At least as early as is 00/00/1999 for the following Class 35 services:

- · Vendor management services for a wide variety of public and private enterprises;
- Managing telephone call centers for others;
- · Business process outsourcing services in the field of public and private enterprise;
- · Business process re-engineering services; and
- Employment hiring, recruiting, placement, staffing, and career networking services

#### At least as early as 00/00/2001 for the following Class 35 services:

- Supply chain management services;
- Enterprise resource planning implementation and integration services;
- · Business management project services;
- · Business management consulting and advisory services;
- · Business services, namely infrastructure support and statement of work management;
- Outsourcing services in the nature of arranging service contracts for others;
- Service desk outsourcing;
- · Recruitment process outsourcing;
- · Personnel placement and recruitment via a global computer network;
- · Providing on-line employment information in the field of job resources, employment opportunities, and content about employment;
- · Human capital services, namely diversity management and governance; and
- · Human resources and payroll services

## At least as early as 01/01/2014 for the following Class 35 services:

· Providing an on-line searchable database featuring employment opportunities and content about employment

#### At least as early as 00/00/2008 for the following Class 35 services:

· Build Operate Transfer service agreements

### At least as early as 10/01/1990 for the following Class 42 services:

· Information technology consulting

## At least as early as 05/00/2010 for the following Class 42 services:

- · IT integration services;
- Consulting in the field of IT project management;
- · Design, development and testing of information technology systems for others; and
- Technical support services, namely service desk/help desk services for IT infrastructure, operating systems, database systems, and web applications

#### At least as early as 00/00/2001 for the following Class 42 services

- · Consulting services in the field of design, selection, implementation and use of hardware and software systems
- Computer project management services;
- Application software maintenance and support services
- · IT support services, namely quality assurance and testing
- Desktop support services
- · Software design and development
- Technology services, namely infrastructure support and statement of work management
- Service desk outsourcing
- · Technology services, namely remote site management; and
- · Managed service provider (MSP), namely, providing remote management of the information technology systems of others

# At least as early as 00/00/2008 for the following Class 42 services:

Build Operate Transfer service agreements