

Sales and Marketing Make money talk

By putting the needs of your customers first, the fully integrated Pronto Xi Sales and Marketing modules support your initiatives towards an Omni-Channel ecosystem.

Analyze customer and prospect needs, identify the customers that require the most attention and recognize the business processes that deliver superior customer service and promote repeat business. Make it easy for customers to complete online transactions. Extend the customer experience to after-sales service.

Achieve all of this while reaping the benefits of an integrated solution, eliminating double-handling and enhancing visibility and data integrity.



Pronto Xi Point of Sale

Pronto Xi Point of Sale is a powerful, secure and flexible system that allows your staff to concentrate on customers' needs rather than the mechanics of transaction processing. It combines real-time integration with ease of use to deliver an optimum work environment for all personnel, from point-of-sale (POS) operators to senior management.

Pronto Xi CRM

Pronto Xi CRM (Customer Relationship Management) helps you successfully adopt a customer-focused approach within your business.

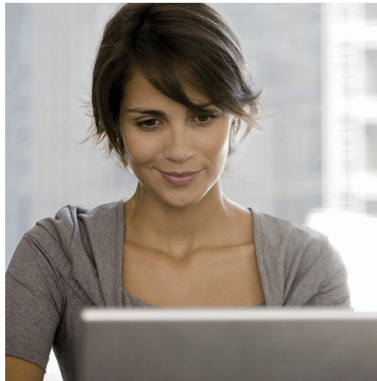
A robust customer intelligence tool, Pronto Xi CRM is designed to harness your organisation's repository of data to assist in sales force automation, customer service, support and marketing opportunities.

Pronto Xi Repairs Management

Pronto Xi Repairs Management makes it simple to manage customer repairs using a logical 'lifecycle' system. Quotes, labor, parts, transfers and payments of repairs can all be easily mastered and efficiently completed.

Pronto Xi eCommerce

Pronto Xi eCommerce is a quick and simple way to start selling products online, with full Pronto Xi integration and a customizable storefront empowering you to achieve your Omni-Channel goals. Feature-packed, it delivers ever-expanding functionality widely employed by some of the most successful online stores of today.



From process to progress

As customers become more accustomed to interacting with businesses across traditional and digital channels, retailers will need to evolve so their own operational ecosystems meet these expectations. The question for many retailers is not when they will respond and adapt their value chains to support omni-channel retail, but rather how they will approach the challenge.

For an inside look into successful omni-channel strategies and plays for your business, download our retail whitepaper now.

[Download Whitepaper](#)



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