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Introducing TrustArc

The Leader in Privacy Compliance and Risk Management Solutions Has a New Name – TrustArc.

We changed our name to reflect our transformation from a certification company into a global provider of technology powered privacy solutions.



Technology
Platform



Consulting
Services



TRUSTe
Certifications



TrustArc Privacy Management Solutions

Technology powered privacy compliance and risk management solutions for the GDPR and much more.

TrustArc offers a broad range of solutions to help businesses at every stage of privacy program maturity. Our market leading SaaS data privacy management platform powers our consulting and certification solutions and is also available standalone to help address a range of compliance requirements, including the GDPR.

Design and Build Your Program



- > GDPR Implementation Plans
- > Strategic Priority Reviews

Assess and Remediate Risks



- > GDPR, FIPPs, GAPP, OECD
- > Privacy Risk Assessments

Manage Your Program



- > GDPR / Compliance Reports
- > PIA / DPIA Automation

Design and Build Your Program



- › GDPR Implementation Plans
- › Strategic Priority Reviews
- › Data Inventory & Mapping
- › PIA Program Development
- › On-Site Workshops

Assess and Remediate Risks



- › GDPR, FIPPs, GAPP, OECD
- › Privacy Risk Assessments
- › Privacy Shield, APEC, BCRs
- › Vendor Management
- › Privacy Certifications

Manage Your Program



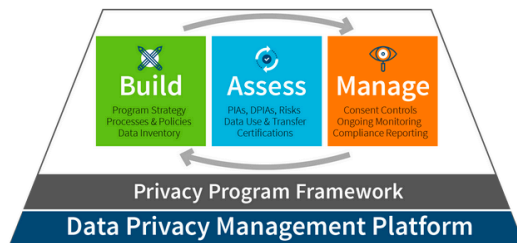
- › GDPR / Compliance Reports
- › PIA / DPIA Automation
- › Cookie Consent / Tracker Audits
- › DAA / EDAA AdChoices
- › Dispute Resolution

TrustArc Data Privacy Management Platform

The TrustArc Platform is an integrated, scalable technology solution designed to support all your privacy needs. Based on two decades of privacy expertise and innovation, it's available on a stand-alone basis and also powers our suite of consulting and certification solutions.

[Learn more >](#)





Design and Build Your Program

The first step toward managing privacy compliance is building a comprehensive program. We can help you develop your strategy and processes to manage privacy across your business.

GDPR Priorities	Strategic Priorities	Data Inventory
Assess your readiness and develop an action plan.	Develop a plan to address privacy across your organization.	Identify data flows, classify by type & risk, and create data maps.

Privacy Workshops

Create awareness and build consensus for privacy program investment with custom on-site workshops.



PIA / DPIA Program Development

Develop the processes, templates, and tools to conduct privacy risk assessments.



Managed Services

Assistance implementing and managing privacy management software to augment your internal team resources.



[Learn more >](#)

Assess Your Program Risks

TrustArc can help you benchmark your compliance against a wide range of privacy standards.

You have the option of a privacy assessment, which includes a review of your privacy practices along with a detailed findings report and recommended changes – or a full privacy certification where we work with you to ensure all required changes are made and give you access to the globally recognized TRUSTe Privacy Seal.

Privacy Risk Assessments

Review risk for a variety of areas, including vendors, geographic expansion, and mergers & acquisitions.







Privacy Shield Verification

Verify your customer & HR privacy practices meet the latest standards.

APEC CBPR Certification

Certify your privacy practices meet the APEC standards.



<h3>Privacy Risk Assessments</h3> <p>Review risk for a variety of areas, including vendors, geographic expansion, and mergers & acquisitions.</p> 	<h3>Privacy Shield Verification</h3> <p>Verify your customer & HR privacy practices meet the latest standards.</p> 	<h3>APEC CBPR Certification</h3> <p>Certify your privacy practices meet the APEC standards.</p> 
<h3>Kids / COPPA Certification</h3> <p>Certify your privacy practices meet the COPPA standards.</p> 	<h3>EDAA Certification</h3> <p>Certify your privacy practices meet EU advertising industry standards.</p> 	<h3>TRUSTe Enterprise Certification</h3> <p>Certify your privacy practices meet industry standards, including FIPPs and OECD.</p> 

[Learn more >](#)







Manage Your Program

Operationalize and manage privacy across your company with one or more technology solutions from our Data Privacy



Manage Your Program

Operationalize and manage privacy across your company with one or more technology solutions from our Data Privacy Management Platform. The platform is in use by over 1,000 clients worldwide and backed by a team of expert engineers and support personnel along with over five years of operating experience.

Data Mapping Identify data flows, classify by type & risk, and create data maps. 	PIA / DPIA Automation Conduct and manage regular PIAs, DPIAs, and privacy risk assessments. 	Cookie Consent Manage user consent to ensure compliance with the GDPR & other regulations. 
DAA / EDAA Ads Compliance Obtain & manage user preferences across all devices. 	Digital Tracker Monitoring Identify and manage the use of trackers on your digital properties. 	Dispute Resolution Efficiently manage customer privacy inquiries. 

[Learn more >](#)



Deep Privacy Expertise + Proven Methodology + Powerful Technology

TrustArc solutions are powered by a unique combination of deep privacy expertise developed over two decades, proven methodologies refined through tens of thousands of engagements, and powerful technology operating at scale for six years.

TrustArc Powers Privacy Compliance For Over 1,000 Clients Worldwide



[See More Customers >](#)

Schedule a consultation to learn more about our solutions.



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Contact TrustArc

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Fill out the form and a Sales Rep will contact you shortly.

First Name:

Last Name:

Company:

Work Email:

Phone #:

Job Function:

Job Title:

Country:

Comments:

Other Inquiries

Privacy Complaints



[Click here to file a privacy complaint.](#)

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