



Take the Wheel

Your new

BENCHMARKTM

puts you in control

NCH's high-quality, well-controlled and completely transparent services provide the independent audit you need of your coupon operations, from store level to receivable and final reconciliation, so that weaknesses are detected and losses minimized.

We have now made your headquarters controls even better with an updated BENCHMARK™ coupon information system that includes a completely redesigned user interface, expanded reporting capabilities and analysis tools that can further improve your ability to manage compliance, risk and financial functions for all your coupon-related transactions.

For example, your new online BENCHMARK portal features a personalized "My BENCHMARK" tab that you can customize with your most frequently viewed stores, manufacturers and reports. And, since the "My BENCHMARK" tab is accessible from anywhere in the system, you'll always have direct access to the information you need to stay in control.

And that's not all. Other exciting enhancements include:

- Streamlined navigation
- Easy web-based access
- Scorecards for consolidated reporting
- Expanded offer-level information

So if you haven't already, take the new BENCHMARK for a spin today!
Log in at <https://mybenchmark.nchmarketing.com>, or contact your NCH account representative to learn more.



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