

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK**

**MARK:** Japan Welcome SIM

**CLASS:** 9, 35, 38

**APPLICANT:** NTT Docomo, Inc.

**ADDRESS:** 11-1, Nagata-cho 2-Chome,  
Chiyoda-ku, Tokyo 100-6150,  
Japan

**ENTITY:** a corporation organized and existing under the laws  
of Japan

**OUR REF:** NTTD 1705481

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods and services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class	Goods and Services
9	SIM cards; smart phones; mobile phones; computers; tablet computers; computer peripheral devices; blank USB flash drives; sound transmitting apparatus; sound reproduction apparatus; integrated circuit cards; batteries
35	Advertising services; publicity agents; advertising agency services; on-line advertising on a computer network; rental of advertising time on communication media; pay per click advertising; providing incentive award programs through issuance and processing of loyalty points for purchase of a company's goods and services; promoting and marketing the goods and services of others by distributing coupons and providing hyperlinks to websites of others marketing services; marketing research; marketing analysis; compilation of information into computer databases; systemization of information into computer databases; updating and maintenance of data in computer databases
38	Rental of SIM cards; rental of telecommunication equipment; rental of modems; providing telecommunications connections to a global computer network; computer aided transmission of messages and images; electronic, electric, and digital transmission of voice, data, images, signals, and messages; wireless electronic transmission of voice, data, images, signals, and messages

The mark is in standard characters and no claim is made to any particular font style, size or color.

### **ADDRESS FOR CORRESPONDENCE**

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square 17<sup>th</sup> Floor, New York, New York 10036, Attention: David Ehrlich (Telephone 212-813-5900).

### **APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square, 17<sup>th</sup> Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

### **INTENTION AS OF FILING DATE**

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

## DECLARATION

I have read all of the statements below before signing.

- **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

- **If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

**NTT Docomo, Inc.**

By: 若林達明  
[Signature]

Name: Tatsuaki WAKABAYASHI

Title: General Manager of Intellectual Property Department

Date of signature: July 3, 2017