



RETAIL & FASHION



- Asset-Intensive Industries
- Retail & Fashion
- Supply Chain & Logistics
- Manufacturing
- State & Federal Government
- Other Industries

Contact Us

Most retailers face the challenge of effectively managing the creation and retirement of retail Articles, SKUs, etc. For most SAP customers, the creation and change of articles remains a very inefficient, manual process with no clear data ownership and little to no transparency in the process. Most retailers still utilize email and spreadsheet-driven management of articles which is a very inefficient way to run an operation.

How Utopia Can Help

The benefits of SAP MDG for Retail & Fashion Management include the following:

- Establishes a “maintain once, use everywhere” best practice.
- Reduces overall system maintenance by identifying defects early and ensures immediate compliance with corporate data standards.
- Flexible workflow capabilities allow for collaboration within the company, eliminating siloes of decision-making.
- Allows the participation of external suppliers in the article creation process.
- Defines Governance of the article management process throughout the article creation process enabling required data quality.
- Reduces cost by eliminating redundant effort to maintain retail master data and avoid duplicates.
- Transparency on who has changed what, when and why.

Utopia's Software Solutions

- [SAP MDG for Retail & Fashion](#)

Utopia's Professional Services

- [Asset master data strategy consulting](#)
- [Asset master data quality](#)
- [Asset master data strategy governance](#)

Some of our customers include:

- CVS Caremark Corporation
- Luxottica
- Menards Inc
- Polo Ralph Lauren Corporation

Software Solutions

- SAP MDG for Enterprise Asset Management (EAM)
- SAP MDG for Retail & Fashion Management (RFM)
- EAM Workbench
- Utopia EIM Accelerators

Services

- Utopia's Methodology
- Data Strategy Consulting --EDLM
- Data Governance
- Data Migration
- Data Quality
- SAP EIM Implementation
- Training

Contact Information

- Contact Us & Locations
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