



### Annin Web-link Mission Statement

Our mission is to offer our business partners a world class website and e-commerce business solutions that continually advance with technology. Annin Web-link will enable our business partners to have a global reach while lowering their website operating costs with such features as automated product management, state-of-the art website design tools, marketing tools, customer care tools and reporting and analytics. In addition to helping our customers to be more competitive, Annin Web-link will provide the ability to customize a website to capture a Web-link partner's brand and image while also providing pre-set targeted content to attract commercial markets as well as residential markets. Our goal is to help increase sales by providing this world class website to our partners at a cost significantly less than it would cost to build and maintain a comparable platform.