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Manage Proxy Season with Mediant's 2017 Guide

New York – February 7, 2017 – <u>Mediant</u>, a leading provider of investor communications solutions, announced the publication of its 2017 Proxy Guide. As companies prepare for the 2017 proxy season, the comprehensive guide features practical steps and resources to help corporate issuers plan and successfully execute annual events. A link to the Proxy Guide is available on Mediant's website at http://mediantinc.com/insights/proxyguide.

"More than ever before, issuers are focused on shareholder engagement, and the annual meeting is a powerful way to engage shareholders," said Sherry Moreland, Mediant's President and COO. "Mediant's Proxy Guide provides corporate issuers with valuable guidance, information, and industry best practices in order to streamline the annual meeting process. From the design of an issuer's printed proxy statement to mobile voting and enhanced document hosting websites, our focus is to transform issuers' proxy management and enable new levels of shareholder engagement and operational efficiency."

Mediant delivers world-class technology solutions and services to manage all aspects of the annual meeting and proxy event, including comprehensive event discovery, printing and mailing of millions of proxy packages, e-delivery of proxy material, extensive data analytics, robust tabulation and reporting, and more. Mediant's MIC technology platform integrates events, documents, and account information across all investor communications services—including proxy, corporate actions, prospectuses, mutual fund reports, bankruptcy and material event notices, statements, and trade confirms—and offers online access to investors, financial advisors, institutional investors, financial printers, and operations managers at brokers and banks.

About Mediant

Mediant is an industry leading investor communications solutions provider. We power investor communications through intelligent technology and passionate people. Mediant actively develops game-changing new technologies for banks, brokers, corporate issuers, funds, and investment advisors. We connect the entire investor communications community through our single, secure platform. Established in 2002, Mediant enables leading financial institutions to

enrich their customer relationships and unlock new levels of efficiency and accuracy through the unprecedented transparency of the MIC platform.

For more information go to www.mediantinc.com.