

Meet The Team



Mason Levy
Founder



Linda Bergonia
Marketing



Kyle Mills
Design



Kyle Auble
Operations



Chuck Reina
Developer



Rodolfo Ramirez
Growth



Gregg/Elise Jaffe
Video Production

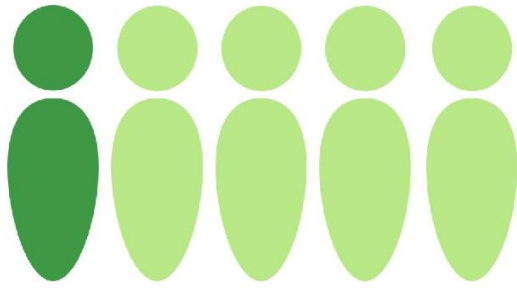


Natalie Horton
Creative Content

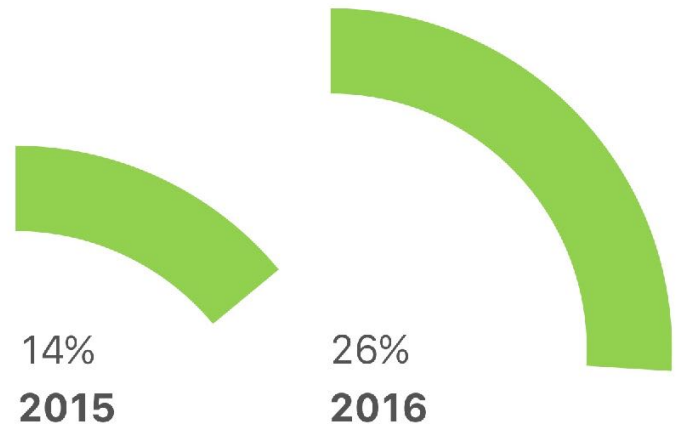
WeWill

*become the largest cultivator in
the world by empowering people
with engaging conversations*

Home Grow Market



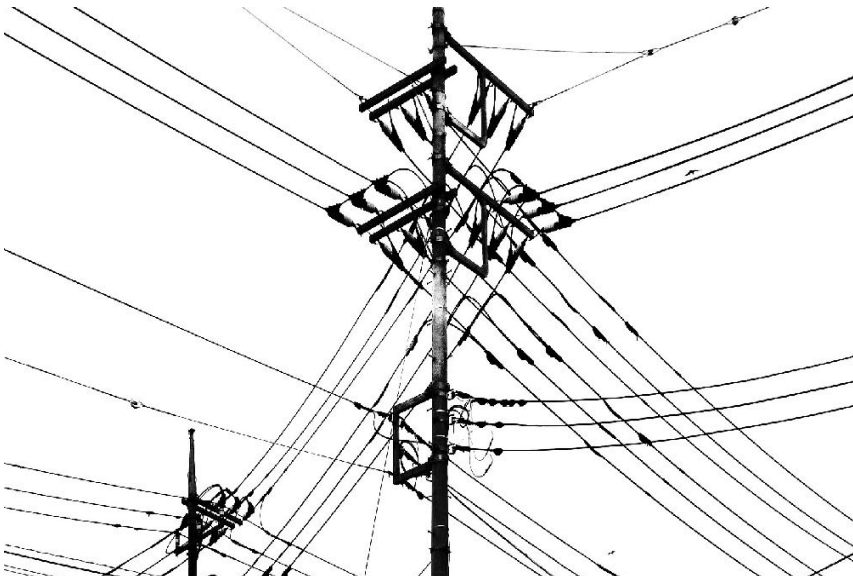
1 in 5
adults want to grow



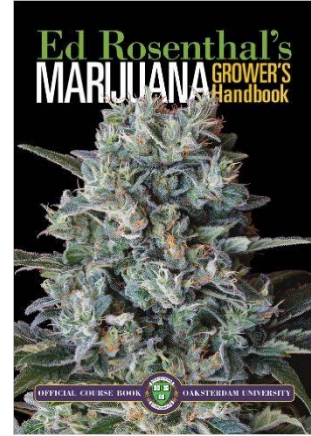
Twenty-five percent increase year over year of millennials who are interested in growing cannabis at home.

*January Harris

Problem



Why isn't everyone growing?

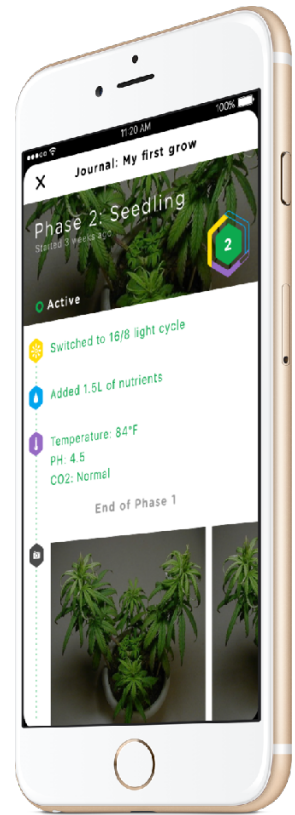


there is no place to get reliable information, there is no consensus how to grow and what to grow with



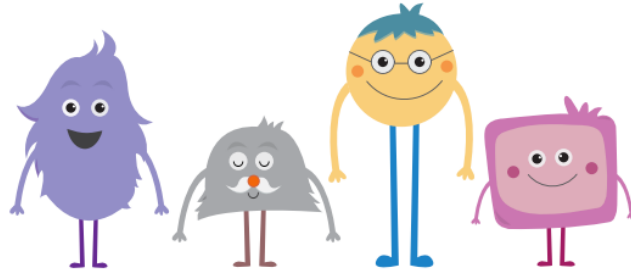
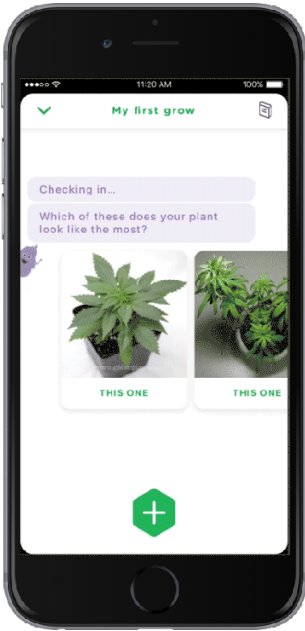
INTRODUCING **WeGrow**

teaching the world to grow

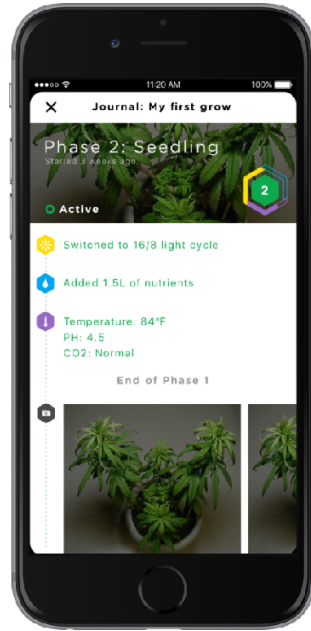


How does it work?

personal assistants for new gardeners

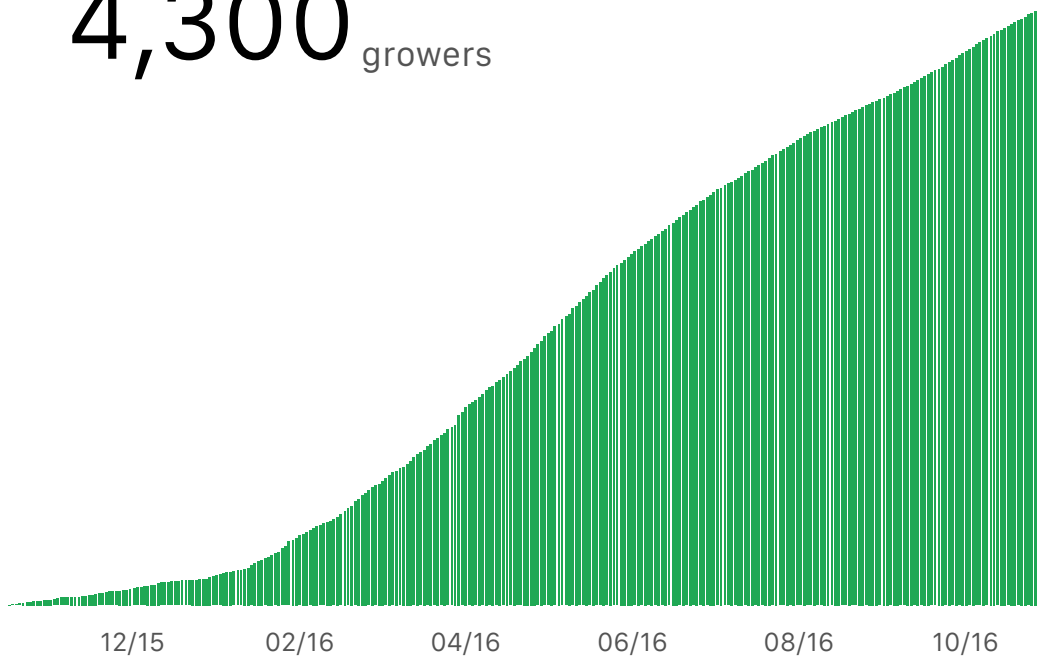


we proactively provide you with the helpful content and products you will need for each of you garden's milestones



Traction

4,300 growers

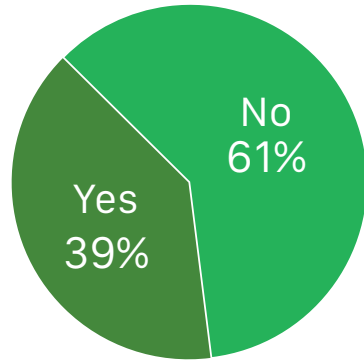


#1 search result
"grow cannabis"
"how to grow marijuana"



WeHad
6,800
conversations

have you grown before?



97%

want to learn to grow

65%

don't know where to get started

*data collected from within the weeGrow

Freemium Model



free to
download



grow tools
social features
curated marketplace



e-commerce
premium membership

Premium Membership

\$8.99/month \$89/year



discounts



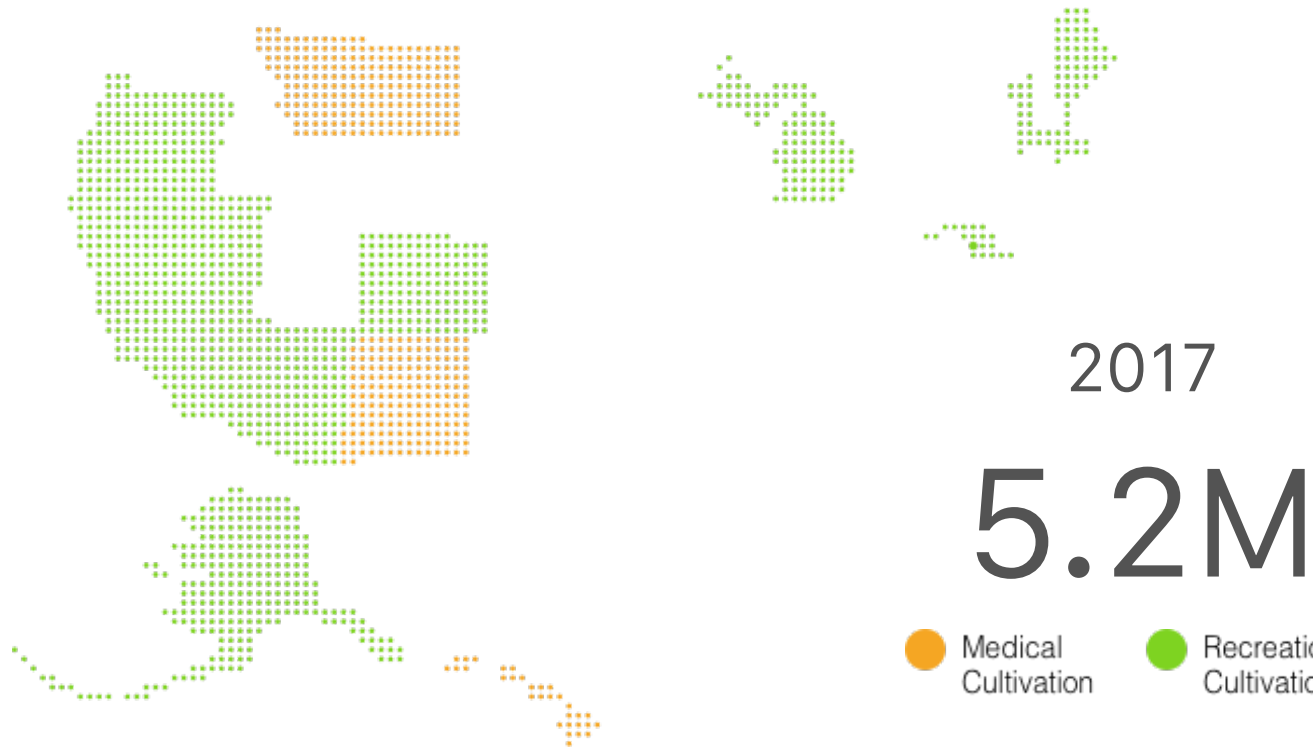
exclusive content and
features



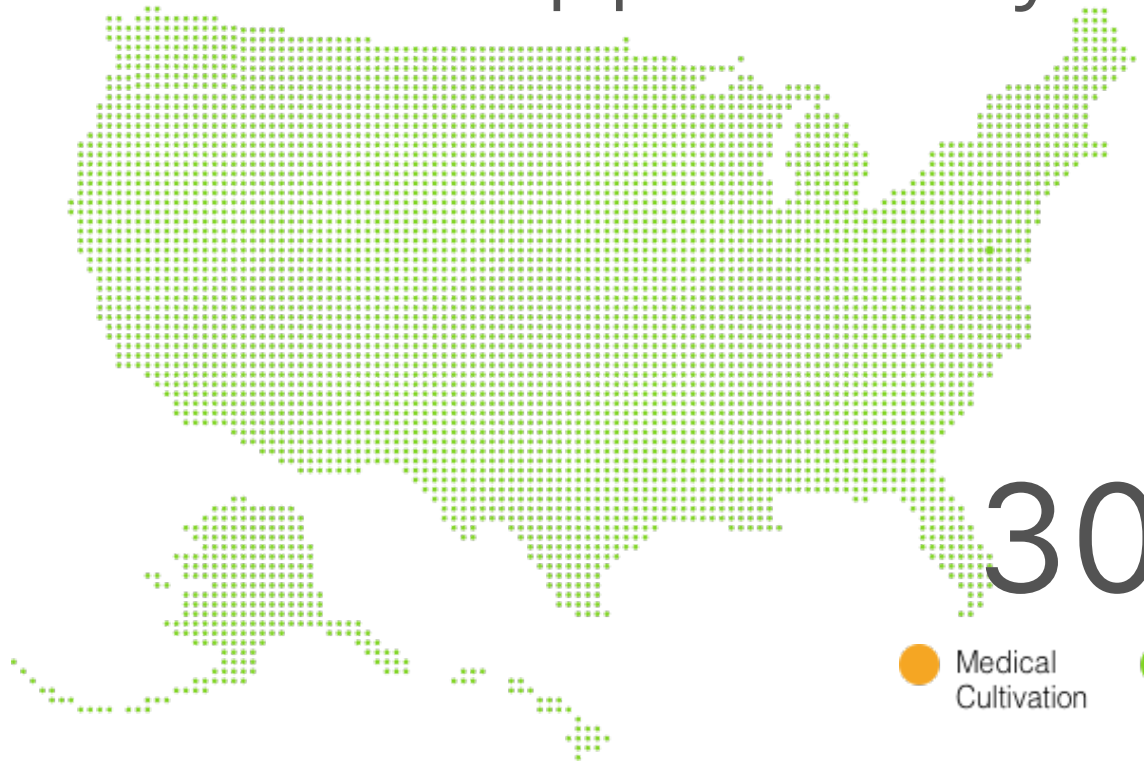
sensor integration
of grow data



Market Opportunity



Market Opportunity



WeGrow



a collaborative consumption, health and wellness community

bringing the sharing economy to cannabis

team/market fit found
untapped market

\$820 LTV = \$29K of potential revenue/week

mason@weeGrowApp.com





Appendix

WeAre

*a collaborative consumption,
health and wellness community*

together, WeGrow