











# South Florida Ford



Saturday December 3<sup>rd</sup> 10:00am - 10:00pm Sunday, December 4<sup>th</sup> 1:00pm - 10:00pm



## **EVENT OVERVIEW**

### **Dates & Times:**

- Saturday, December 3rd from 10:00am-10:00pm
- Sunday, December 4th from 1:00pm-10:00pm

### Location:

Fort Lauderdale Beach



#### **Event Concept:**

Held on the white sands of Fort Lauderdale Beach in a beautiful ocean side setting, Riptide Music Festival is a 2-day, multi-format music festival featuring some of the biggest names on today's Entercom airwaves. This star-studded concert will boast everything from veteran acts to emerging artists... offering an incredible lineup that is sure to attract listeners across nearly every Entercom station format nationwide.

Riptide will kick off on Saturday with an all-day beach party featuring shows by today's hottest alternative pop acts, such as Green Day, Pepper, Good Charlotte, The Struts, Dirty Heads, Robert DeLong, Silversun Pickups, Awolnation, Saint Motel and more. The ultimate party weekend will continue on Sunday with live concerts by veteran megastars such as Flock of Seagulls, Expose', The Fixx, Styx, Earth Wind and Fire!

It will be an unforgettable weekend that connects our listeners with their favorite artists. Who wouldn't want to sink their toes in the sand for a beach weekend of warm sun and amazing music?!

