

# Alliance 2016

## SMA's Annual Member - Supplier Conference

Strategic Market Alliance's highly regarded annual conference, best known for 30 minute suite meetings that enable detailed Member-and-Supplier business development planning, has been designated with the brand name and logo "Alliance," to be followed by the conference year.

"Alliance 2016" will be held at the Grand America Hotel in Salt Lake City, Utah

June 13 - 15, 2016

## SMA SUPPLIER NEWS

From Plastics News, April 4, 2016:



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### Novolex Announces Acquisition of Heritage

Novolex is acquiring Heritage Bag Co. in a deal that adds six manufacturing facilities and continues the company's growth since being acquired by its current owners four years ago.

The leader of Roanoke, Texas-based Heritage calls the move an ideal fit, while the head of Novolex said the acquisition is important for his company's

future. "I believe becoming part of Novolex will allow