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PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2018)

**Trademark/Service Mark Application, Principal Register
Handwritten Signature**

To the Commissioner for Trademarks:

MARK: BRAVO (Standard Characters, see below)

BRAVO

The literal element of the mark consists of BRAVO.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Bravo Greater Des Moines, Inc., a corporation of Iowa, having an address of
Suite 309
1011 Locust St.
Des Moines, Iowa 50309
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Providing funding and support that strengthens arts, culture, and heritage organizations

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 05/21/2005, and first used in commerce at least as early as 05/21/2005, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing

the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) scanned image of website.

Specimen-1 [SPE0-2092313234-20160209145209043335_._BRAVO_Specimen.pdf]

The applicant's current Attorney Information:

Wendy K. Marsh and Jeffrey D. Harty, Daniel Blakeslee, Todd Van Thomme, Robert W. Hoke, Glenn Johnson and Ryan N. Carter of Nyemaster Goode, P.C.

Suite 1600
700 Walnut Street
Des Moines, Iowa 50309
United States

The applicant's current Correspondence Information:

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ptodm@nyemaster.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or applicant's attorney at the e-mail address provided above. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in an additional processing fee of \$50 per international class of goods/services.


A fee payment in the amount of \$275 will be submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section:

Signature: _____



Signatory's Name: Sally Dix

Signatory's Position: Executive Director

Signatory's Phone Number: 515 243 0388

Date Signed: 2/17/18

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page **must** include both the signature information **and** the boilerplate declaration language. Do **not** include the entire application, but do ensure that the boilerplate declaration language actually appears; *a signature by itself will not be acceptable*. If, due to browser limitations, the boilerplate declaration language appears on a previous page when printed, you must "merge" the declaration and signature block onto a single page prior to signing, so that the *one complete page* can be scanned to create an acceptable image file. It is recommended that you copy-and-paste the entire text form into another document, manipulate the spacing there to move the declaration and signature section to a separate page, and then print this new version of the text form to send to the signatory.

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Trademark/Service Mark Application, Principal Register

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	N/A
MARK INFORMATION	
*MARK	<u>mark.jpg</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	BRAVO
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	Bravo Greater Des Moines, Inc.
INTERNAL ADDRESS	Suite 309
*STREET	1011 Locust St.
*CITY	Des Moines
*STATE (Required for U.S. applicants)	Iowa
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	50309
LEGAL ENTITY INFORMATION	

TYPE corporation

STATE/COUNTRY OF INCORPORATION Iowa

GOODS AND/OR SERVICES AND BASIS INFORMATION

INTERNATIONAL CLASS 035

***IDENTIFICATION**

Providing funding and support that strengthens arts, culture, and heritage organizations

FILING BASIS SECTION 1(a)

FIRST USE ANYWHERE DATE At least as early as 05/21/2005

FIRST USE IN COMMERCE DATE At least as early as 05/21/2005

SPECIMEN FILE NAME(S) SPE0-2092313234-20160209145209043335 . BRAVO Specimen.pdf

SPECIMEN DESCRIPTION scanned image of website

ATTORNEY INFORMATION

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AUTHORIZED TO COMMUNICATE VIA EMAIL Yes

OTHER APPOINTED ATTORNEY Jeffrey D. Harty, Daniel Blakeslee, Todd Van Thomme, Robert W. Hoke, Glenn Johnson and Ryan N. Carter

CORRESPONDENCE INFORMATION

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FIRM NAME Nyemaster Goode, P.C.

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*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATORY'S NAME	Sally Dix
SIGNATORY'S POSITION	Executive Director

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