

DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he believes he is the owner of the trademark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), 1126(d) and 1126 (e), he believes that he is entitled to use such mark in commerce; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

Applicants hereby appoint Deborah A. Basile, Registration No. 35,439, whose address is Doherty, Wallace, Pillsbury and Murphy, P.C., One Monarch Place, Springfield, MA 01144 (413-733-3111), to prosecute the above-identified matter with full power of substitution and revocation and to transact all business in the Patent and Trademark Office connected therewith.

Dated: December _____, 2015

609061.1

JANUARY 31, 2016


Naismith Memorial Basketball Hall of Fame
By: _____
Mr. John Doleva, President & CEO