IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR TRADEMARK REGISTRATION UNDER SECTION 1(b)

PRINCIPAL REGISTER

MARK : F2 (STYLIZED & DESIGN)

CLASS(ES) : 5

COMMISSIONER FOR TRADEMARKS:

Applicant Sizzle, LLC is a California limited liability company, with offices at 1830 Locust St., Pasadena, CA 91107.

Applicant has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with the goods as follows: hydrating drink mix; and requests that the mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946, as amended.

The mark consists of the stylized term "F2" with a water droplet at the top crossbar of the "F" encompassing the stylized "2".

POWER OF ATTORNEY

Applicant hereby appoints the following members of the Bar and attorneys of the law firm Christie, Parker & Hale, LLP, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected with this application, including the execution of verifications or declarations for this document, or any other document, on the applicant's behalf:

David A. Dillard Thomas J. Daly Edward R. Schwartz David A. Plumley Gregory S. Lampert Mark Garscia Syed A. Hasan Robert A. Green Michael J. MacDermott Anne Wang Constantine Marantidis Gary J. Nelson Raymond R. Tabandeh Josephine E. Chang Jun-Young E. Jeon Peter C. Hsueh Oliver S. Bajracharya Lauren E. Schneider G. Warren Bleeker Jason C. Martone Joshua T. Chu Bruce A. Wagar Justin O. Ehresmann Shaun P. Lee Ryan M. Swank Faustina Y. Lee Dustin R. Szakalski Katherine L. Quigley Michael J. Curry Abazar Mireshghi Jimmy Y. Kwun Kyle W. Kellar Martin W. Regehr Charles E. Jensen Sami I. Schilly S. Drew Wilson Griffin S. Lee Michael A. Koplow

Docket No. 78863/S1486

The authority under this Power of Attorney of each person named above shall automatically terminate and be revoked upon such person ceasing to be a member or associate of or of counsel to that law firm.

Please address all correspondence and the registration to CHRISTIE, PARKER & HALE, LLP, Post Office Box 29001, Glendale, California 91209-9001.

DECLARATION

I, the undersigned, declare that I am authorized to execute this application on behalf of said applicant; that applicant has a bona fide intention to use the mark in commerce on or in connection with the goods identified in this application, and that said applicant is entitled to use such mark in commerce; to the best of my knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to or used in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

Date 12. 25. 2015

TJD/ry

RY PAS1381189.1-*-09/30/15 4:45 PM

SIZZLE, LLC	\leq
By Sayant Young	2
CEO	
./	