

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**NEW TRADEMARK APPLICATION
BASED ON AN INTENTION TO USE IN COMMERCE**

Mark: **SCARLET**

Applicant: **Samsung Research America, Inc.
665 Clyde Avenue
Mountain View, CA 94043**

Entity Information: **California corporation**

Class: **9**

Attorney Docket: **61950-244411**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

The above-identified applicant has a bona fide intention to use the mark shown in the accompanying drawing in commerce for:

“software that leverages natural language to provide personalized voice briefings to the end user based on user's context, content preferences, and information from connected accounts” in International Class 9

and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by Trademark Act of 1946.

POWER OF ATTORNEY

BARNES & THORNBURG LLP

Applicant hereby appoints Richard D. Conard, Joseph D. Lewis, Dwight D. Lueck, Melissa A. Vallone, Julia Spoor Gard, Jordan S. Weinstein, David A.W. Wong, Joan T. Kluger, Brian J. Downey, Olivia M. Fleming, Brian J. McGinnis, Caitlin R. Brandon, Sarah P. Harrell, Brittany S. Smith, all attorneys at law with the law firm of Barnes & Thornburg LLP, as its attorneys, with full power of substitution and revocation, to prosecute and transact all business in the United States Patent and Trademark Office in connection with this application and any resulting registration, and to receive the Certificate of Registration.

CORRESPONDENCE ADDRESS

Please address all future correspondence related to the above-identified application to:

Julia Spoor Gard
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11 South Meridian Street
Indianapolis, Indiana 46204-3535
Phone (317) 236-1313
Fax (317) 231-7433

DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the undersigned is authorized to execute this application on behalf of the applicant; the undersigned believes the applicant to be entitled to use the mark sought to be registered in commerce; to the best of declarant's knowledge and belief, no other person, firm, corporation, or association has the right to use said mark in commerce, either in identical form or in such near resemblance thereto as to be likely, when applied to the goods or services of such other

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person, to cause confusion, or to cause mistake, or to deceive; and that all statements made herein of declarant's own knowledge are true and that all statements made on information and belief are believed to be true.

Declared this 1st day of December, 2015.

Samsung Research America, Inc.

By: *Emily Becher*

Printed Name: Emily Becher

Title: VP

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DRAWING PAGE

Applicant: Samsung Research America, Inc.
665 Clyde Avenue
Mountain View, CA 94043

Class 9 Goods: software that leverages natural language to provide personalized voice briefings to the end user based on user's context, content preferences, and information from connected accounts

Claim of Intent to Use: Applicant claims a bona fide intention to use the mark in commerce on or in connection with the goods

SCARLET

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