

ATTORNEY DOCKET NO.
47226-K061US

TRADEMARK
PLATINUM

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: **PLATINUM**

Class: 003

Commissioner of Trademarks
P.O. Box 1451
Alexandria, VA 22213-1451

Sir:

APPLICATION FOR TRADEMARK REGISTRATION

Applicant, Palm Beach Tan, Inc., is a Texas corporation, and has a business address of 633 E. State Highway 121 South, Ste. 500, Coppel, Texas 75019.

Applicant requests registration of the above-identified mark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 *et seq.*, as amended) for the following goods:

Tanning creams, lotions and gels; skin creams, lotions and gels for accelerating, enhancing, intensifying and extending tans; after tanning gels, creams and lotions; body and cosmetic creams, lotions and gels; body and facial bronzers.

Applicant has a *bona fide* intention to use the mark in commerce on or in connection with the above-identified goods. (15 U.S.C. 1051(b), as amended).

Applicant intends to use the mark on labels, packaging of the goods, the goods themselves and in other ways customary to the trade.

ATTORNEY DOCKET NO.
47226-K061US

TRADEMARK
PLATINUM

STANDARD CHARACTER CLAIM

The mark is presented in standard characters without claim to any particular font style, size or color.

POWER OF ATTORNEY

Applicant hereby appoints:

Cathryn A. Berryman	Jeffrey A. Tinker
Henry L. Ehrlich	J. Rowland Cook
Lekha Gopalakrishnan	Stanley R. Moore
Ross T. Robinson	Robert C. Shaddox
Andrea Walker	

all lawyers with the firm of WINSTEAD PC and members of the Bar of the State of Texas, as my attorneys, with full power of substitution and revocation, to prosecute this application, to transact all business connected therewith and to receive the Certificate of Registration. Please address all communications to:

Cathryn Berryman
WINSTEAD PC
P.O. Box 131851
Dallas, Texas 75313
(214) 745-5172
(214) 745-5390 (facsimile)

Please reference 47226.K061US

ATTORNEY DOCKET NO.
47226-K061US

TRADEMARK
PLATINUM

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; he/she believes the Applicant to be the owner of the mark sought to be registered, or if the application is being filed under 15 U.S.C. 1051(b), he/she believes the Applicant to be entitled to use such mark in commerce; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

PALM BEACH TAN, INC.

By: Palm Beach Tan, Inc.
Name: Shannon Naylor
Title: Dir. of Marketing

Dated: 11/6/15