

**UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK**

MARK: 

CLASS: 20,21,24,25,27,28,29,32

APPLICANT: Bliss World LLC

ADDRESS: 200 Vesey Street
New York, New York 10281

ENTITY: a limited liability company organized and existing under the laws of Florida

OUR REF: BLSW 1507213

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods and/or services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class	Goods and/or Services
20	bed pillows; neck-supporting pillows for travel; shower curtain rings; towel racks
21	plastic water bottles sold empty; sports bottles sold empty; bath products, namely, body sponges and loofah sponges; soap dishes; soap dispensers; toothbrush holders; shower racks
24	towels; bath linen; bath gloves; bath mitts; bed throws; bed covers; bed covers; mattress pads; mattress covers; duvet covers; bed sheets; pillow cases; shower curtains
25	yoga shirts; tops; shirts; robes; sports bras; yoga pants; tank tops; jackets; hooded sweatshirts; pants; shorts; crop pants; crop tops; socks; hosiery; underwear; lingerie; gloves; headwear; footwear; sandals; sneakers; slippers; flip flops
27	bath mats; bath rugs
28	yoga mats; bags specially adapted to carry yoga equipment; yoga straps; yoga blocks; yoga boards; personal exercise mats; fitness equipment, namely, straps used for yoga and other fitness activities and for carrying a yoga mat; stretch bands used for yoga and physical fitness purposes; exercise weights; exercise balls; exercise bars; work-out gloves; exercise balance pods; ball-shaped exercise weights; foam rollers for exercise
29	yogurt
32	fruit drinks; energy drinks; sports drinks; bottled water;

The color blue is claimed as part of the mark.
The mark consists of "bliss" in stylized blue lower case letters.
The applicant owns Registration Nos. 2116892; 4543707; and others.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, Attention: David Ehrlich (Telephone 212-813-5900).

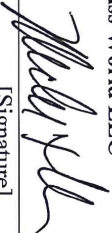
INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark or service mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Bliss World LLC

By: 
[Signature]

Name: Michael F. Miller
[Typed or printed]

Title: CEO
Date of signature: 9/30/15