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# THE WHATABURGER. STORY



WHATASTORE

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<http://whataburger.com/company> 01 21 2015

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## WE'VE STUCK TO WHAT GOT US HERE.

*Since 1950, we've proudly served a bigger, better burger.*

Over six decades ago, an adventurous and determined entrepreneur named Harmon Dobson had a bold idea: to serve a burger so big that it took two hands to hold, and so good that after a single bite customers couldn't help but exclaim, "What a burger!" He named his humble burger stand, located on Ayers

Street in Corpus Christi, Texas, "Whataburger."

Today, our founder's original vision still inspires everything we do. We're still family owned and operated. Each and every Whataburger® is still made to order—when it's ordered. We still use 100% pure beef and serve it on a big, toasted five-inch bun. We still greet our customers with a smile 24 hours a day, seven days a week. And while we now serve hot, fresh food at more than 750 Whataburgers across the country, that burger stand in Corpus Christi is never far from our hearts.

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## *A Man With a Dream.*

The golden age of drive-ins and American automobiles was just getting started back on August 8, 1950, when Harmon Dobson opened Whataburger #1. This tiny burger stand offered something people had never seen: a burger that was so big, they had to hold its five-inch bun with two hands. It was an instant success, and Harmon began to expand the business to other markets. In 1955, Harmon married Grace Williamson and became Whataburger's "First Couple." Together, they raised three children: Hugh, Lynne and Tom. By the end of the decade, Harmon would open Whataburger #21 in Pensacola, Florida. It was the first Whataburger restaurant outside the state of Texas.

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# BURGERS



#1

Whataburger®



#2

Double Meat Whataburger®



#3

Triple Meat Whataburger®



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# AVOCADO BACON BURGER

## *Attention Avocado Lovers.*

We've got delicious news for you. Whataburger is serving up the Avocado Bacon Burger. A 100% pure beef patty with crispy bacon, fresh avocado, onions, tomatoes, American cheese and creamy pepper sauce piled up on Texas Toast.

*\*Available For a Limited Time.*

### **Avocado Bacon Burger**

Attention avocado lovers.

### **Avocado Bacon Burger Whatameal®**

Attention avocado lovers.



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MENU NUTRITION

# CHICKEN



#10

Whatachick'n<sup>®</sup>  
Sandwich



#11

Grilled Chicken  
Sandwich



#12

Chicken Fajita  
Taco



#14

Whatachick'n<sup>®</sup>

#15



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## CHICKEN STRIP MONTEREY MELT

*A new take on legendary flavors.*

It's the flavors you love served a whole new way. This delicious take on the classic Monterey Melt is stacked high with crispy chicken strips, melted Monterey Jack cheese, grilled onions, poblano and red bell peppers, and topped with delicious Jalapeño Ranch dressing.

*\*Available for a Limited Time.*



A new take on legendary flavors.

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Meals 10-16 come with choice of Medium French Fries or Apple Slices and a 32 oz. Drink.

# #13 | WHATACHICK'N® STRIPS 3 PCS



*Crispy comfort.*

Three tender, juicy breaded 100% chicken breast strips. Served with a choice of dipping sauces; Cream Gravy, Creamy Pepper, Ranch, Honey BBQ, Honey Mustard or Fat-free Ranch. Meal is served with a side of our famous Texas toast.

**Whatachick'n® Strips 3 piece**

Crispy comfort.

**Whatachick'n® Strips 3 piece Whatameal®**

Crispy comfort.

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# ALL-TIME FAVORITES



Whataburger®  
Patty Melt



A.1.® Thick &  
Hearty Burger®



Monterey Melt



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# BREAKFAST

Served from 11pm - 11am



#20

Taquito with Cheese



#21

Breakfast On A Bun®



#22

Biscuit Sandwich



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Meals 20-25 served with Hashbrown Sticks and Choice of 16 oz Coffee, 20 oz drink or 8 oz Milk.



## JALAPENO CHEDDAR BISCUIT SANDWICH

*A savory twist on a classic biscuit.*

This classic biscuit has jalapeños and shredded cheddar cheese baked right in. It can be substituted for any biscuit, but we definitely recommend trying it on the sausage, egg, and cheese biscuit sandwich.

*\*Only available for a limited time.*

Jalapeno Cheddar Biscuit



A savory twist on a classic biscuit.

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## KIDS



Justaburger®



Whatchick'n® Strips 2 Piece



Whatchick'n® Bites 4 Piece



Cheese



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# SIDES & SALADS



Apple Slices



French Fries



Onion Rings



Apple & Cranberry



Garden Salad



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## APPLE & CRANBERRY CHICKEN SALAD

*Crunchy, healthy—and delicious.*

Chock full of tasty flavors and textures. With romaine lettuce, dried cranberries, crispy apples and shredded cheddar cheese topped with either Grilled Chicken or Whatachick'n® Filet, or no chicken - your choice. Served with your choice of Honey Pepper Vinaigrette, Ranch, Fat-free Ranch, Creamy Pepper, Low-fat Vinaigrette, 1000 Island or Honey Mustard.

### Apple & Cranberry Salad

Crunchy, healthy, and delicious.

### Apple & Cranberry Grilled Chicken Salad

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## DESSERTS & SNACKS



Hot Apple Pie



Hot Lemon Pie



Fruit Chews



Cinnamon Roll



Cookies



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# DRINKS & SHAKES



Soft Drink



Tea



Coffee



Malts



Simply Orange®



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## MILK

Our low-fat, 1% milk and 1% chocolate milk is a wholesome and delicious choice for breakfast or any meal.

**Chocolate Milk Low Fat 1%**

**Milk Low Fat 1%**  
1% low fat milk



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## SHAKES

*Willpower is overrated.*

Great as a drink with your meal or a treat, our thick, handspun shakes and malts come in three flavors: chocolate, vanilla and strawberry. Available in 16oz, 20oz and 32oz.

Chocolate Shake 16 oz



16 ounces of our amazing chocolate shake

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