



BCAUSE IMPACT REPORT 2013 UPDATE

Bloomberg

INSPIRED
BY DEMAND

CHALLENGED
BY IDEAS

DRIVEN
BY RESULTS

BCAUSE IMPACT REPORT 2013 UPDATE



PRODUCTS



PEOPLE



PLANET

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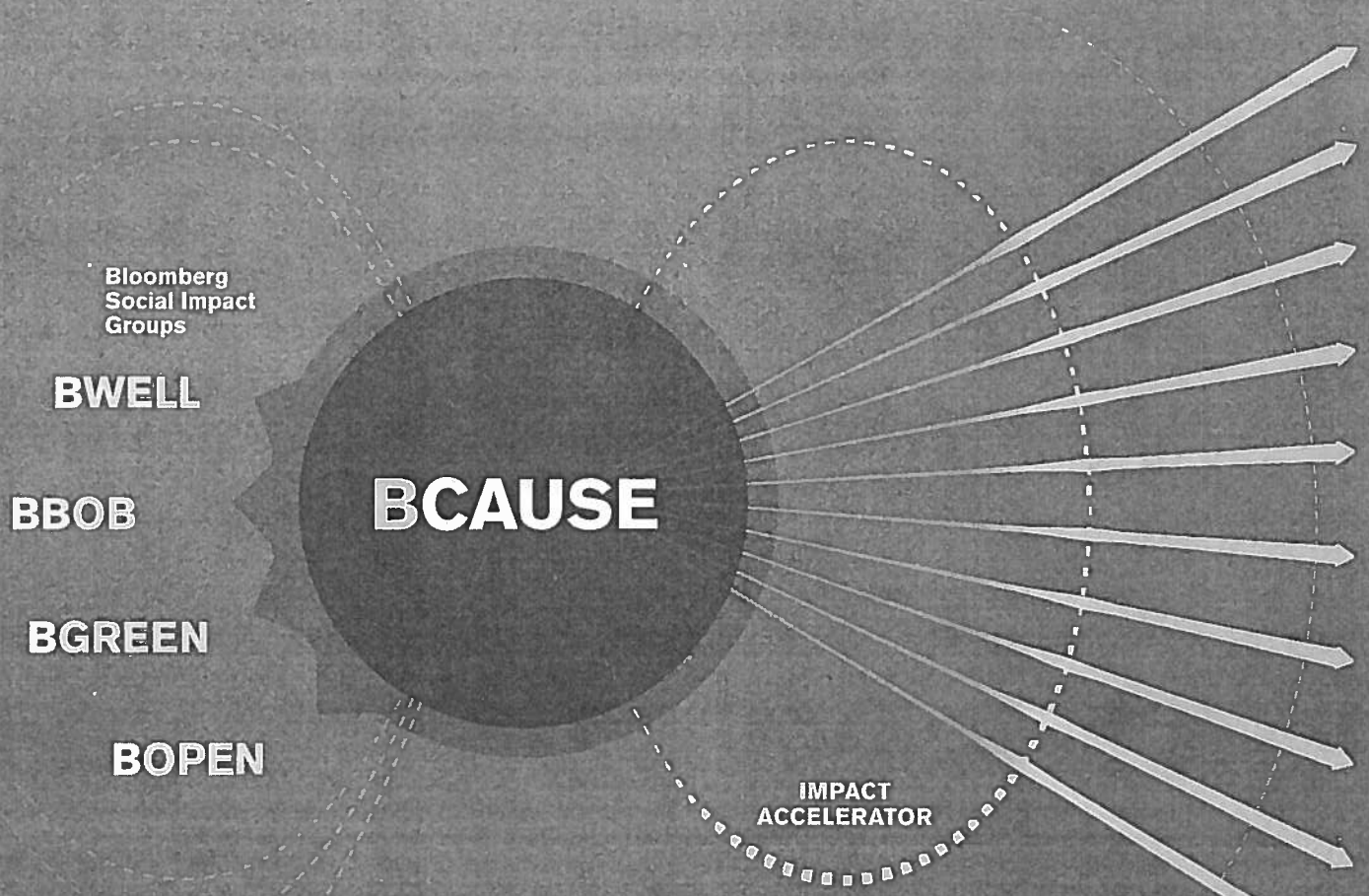
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Combining the Power of Data, Innovation and Technology to Tackle Big Social Challenges

At Bloomberg, we are situated at the intersection of technology, data and finance. Our charge is to serve the needs of our customers, employees and the global markets while fulfilling our responsibilities to the public as a valued member of the communities in which we operate. The success we have achieved is attributable, in large part, to maintaining a constant focus on innovation and entrepreneurship. This permeates everything we do, including the

great value we place on the resources that have made our success possible: our people, our customers, our communities and our planet.

By working with our partners and leveraging our core business competencies, we can have an exponential impact on society. A vehicle that will help us achieve our goals is the **Impact Accelerator**.



In the spirit of innovation, collaboration and entrepreneurship, the **Impact Accelerator** provides an avenue for our employees—across departments, businesses and regions—to use their skills to work with nonprofits and other partners to address societal challenges. The program will evolve over time to help identify the next generation of leaders at Bloomberg, while also making an impact that far exceeds the boundaries of our day-to-day business efforts.